

CELEBRATE

Health Information Professionals  
CONNECTING PEOPLE,  
SYSTEMS, & IDEAS

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CONNECTING PEOPLE,  
SYSTEMS, & IDEAS

WEEK

MARCH 22-28, 2020

Health Information Professionals

# CONNECTING PEOPLE, SYSTEMS, & IDEAS

PLANNING TOOLKIT

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American Health Information  
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# CELEBRATE

## HEALTH INFORMATION PROFESSIONALS WEEK

MARCH 22-28, 2020

The American Health Information Management Association (AHIMA) invites all health information professionals to join the celebration and be recognized during the 31<sup>st</sup> Health Information Professionals (HIP) Week, March 22–28, 2020.

Health information professionals lead efforts to ensure access, connection, and integrity of all data related to patient healthcare encounters. Health information professionals work in multiple settings, including hospitals, clinics, physician offices, government and health insurance agencies, and other organizations. They play a key role in the effective management and use of health data to deliver quality healthcare to the public.

HIP Week coincides with AHIMA's Advocacy Summit. On Tuesday, March 24, attendees can visit Capitol Hill and meet with members of Congress and staff to advocate on behalf of the health information profession. HIP Week is a great opportunity for professionals to showcase the benefits of their profession, and collectively work to lead the way in health information. Help spread our message with pride by participating in HIP Week!

For more information, visit  
[www.ahima.org/hipweek](http://www.ahima.org/hipweek).

### RESOURCES AVAILABLE

- HIP Week press release template
- PowerPoint presentation
- Downloadable HIP Week logo

**The HIP Week Planning kit and resources can be accessed online at [ahima.org/hipweek](http://ahima.org/hipweek).**

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SYSTEMS, & IDEAS**

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# HEALTH INFORMATION PROFESSIONALS TRANSFORM HEALTHCARE THROUGH ADVOCACY

**By: Lesley Kadlec, MA, RHIA, CHDA, Director, HIM Practice Excellence, Policy & Government Relations**

AHIMA's vision of the future is a world where trusted information transforms health and healthcare by connecting people, systems, and ideas. AHIMA's Health Information Professionals (HIP) week echoes this vision and highlights the unique skills, abilities, experiences, and actions at the heart of the health information profession. We can also see people, systems, and ideas as key components in advocacy efforts focused on transforming healthcare.

Advocacy can most simply be defined as "an action taken by concerned citizens to demonstrate their support for an issue." As the health information profession continues to evolve, there is a growing recognition of the need to demonstrate support for public policy that encompasses the people, systems, and ideas critical to our profession. We have seen a change in how we view these three areas over time, but they remain among the major forces we seek to influence through advocacy to assist us in solidifying the impact health information has on the entire healthcare ecosystem. Advocacy is clearly an essential component in all three areas of this year's HIP week celebration: People, systems, and ideas.

## PEOPLE

People are central to leveraging trusted information to transform health and healthcare. An active, engaged group of people undeniably results in having a greater impact on public policy and decision makers. As health information professionals, committing to active advocacy can ensure the health information profession remains strong in the individual communities we serve, and helps provide a more exciting and vigorous profession in the future. Advocacy efforts help AHIMA's vision become a reality. As increased recognition of the value of health information professionals grows among our state and nation's policymakers and leaders, policy makers are better able to understand our work and recognize health information's importance in the healthcare industry. A significant factor in the people component is how much people within our profession feel empowered to effect change.

## SYSTEMS

In transforming the health ecosystem we must consider change at a systemwide level. Many healthcare organizations today are faced with uncertainty in their processes and systems, resulting in lower reimbursement, increased costs, and administrative burden. Advocacy aims to reduce these negative impacts by working toward system changes that underscore the positive impact that effective health information has on healthcare. It isn't easy to change outcomes in healthcare if we don't have the laws and regulations that ensure confidentiality, sharing of information, transparency, and technology.

## IDEAS

We can't transform healthcare without cultivating innovative, nontraditional, and critical thinking on what's next. Health information professionals through advocacy can encourage lawmakers and regulators to permit or fund innovative new platforms; to allow and encourage use of new technologies; or to update existing programs to accommodate new ideas or better technologies. Healthcare organizations are often challenged with staff shortages, electronic health records with suboptimal performance, or difficulty keeping up with technology. Advocacy assists professionals as we strive to effect positive changes in our organizations by promoting laws and regulations to ensure health records are available whenever and wherever needed to provide quality care.

# CELEBRATE

Health Information Professionals

**CONNECTING PEOPLE,  
SYSTEMS, & IDEAS**

**MARCH 22-28, 2020**

## CUSTOMER PERSONALIZATION:

We can personalize almost any product with your facility name or logo. There is \$50 one-time setup charge and minimum quantity requirements. Call 847-963-8100 for details.

## MORE CHOICES – MINIMUM QUANTITY/BULK SAVINGS:

Do you have a large group to purchase for? See page 9 for examples of available items. Please go to our website at [www.jimcolemanstore.com/ahima](http://www.jimcolemanstore.com/ahima) to get the full product details including pricing, quantity, logo and color choices.

**(HIP01) Poster** Specifically designed for the 2020 HIP Week celebration, this 18" x 24" poster will help promote the hard work of Health Information professionals to the entire facility.

**\$3.99**

**(HIP02) Retractable Banner** This pull-up economy retractable banner with stand packs great value into an easy-to-use durable and attractive display. Vinyl banner pulls up and retracts down into the base. The stand is aluminum alloy and the banner is made of 13 oz. smooth matte vinyl. 78.7" x 33.4"

**\$149.99**

**(HIP03) Button** Great for parties and celebrations, this token of appreciation will bring a smile to all and help promote the event. 1.75" x 2.75"

**Pkg/10 \$5.99**

**(HIP04) Latex Balloons**

Add a festive touch to your celebration with these colorful 11" latex balloons.

**Pkg/20-10 blue/10 teal  
\$9.99**

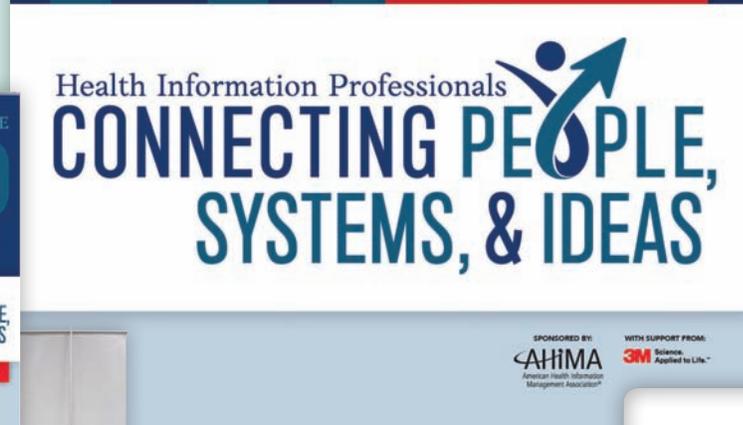
(HIP01)



(HIP04)



(HIP02)



(HIP03)

## WEARABLES



(HIP05)



(HIP06)



(HIP07)

**(HIP05) Ladies Tee** Heavy 5.3 oz., preshrunk 100% cotton T-shirt comes with seamless double needle feminine .5" rib mid-scoop neck, cap sleeves and side seams in a slightly tapered fit. Light blue. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$9.99, 25+ \$9.49**

**(HIP06) Unisex Tee** 4.5 oz., preshrunk 35/65 ringspun cotton/polyester Softstyle unisex T-shirt is perfect for layering. The heather purple color is perfect to highlight the 2020 HIP Week logo. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$9.99, 25+ \$9.49**

**(HIP07) Unisex Long Sleeve Tee** This 5 oz long-sleeve T-shirt is made of preshrunk 50/50 cotton/polyester. The tear-away neck label gives ultimate comfort. Never compromising style for comfort, this T-shirt is great for any occasion. Neon green. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$15.99, 25+ \$15.49**

## DRINKWARE

**(HIP08) Stadium Cup** 16 oz. plastic cup will hold your favorite cold beverage. Perfect for your HIP Week celebration!  
**1-24 \$0.99, 25+ \$0.95**

**(HIP09) NEW! Dual Function Tumbler** This 16 oz. tumbler is double-wall constructed using a stainless steel exterior with a plastic liner. It features a push-on, slide-open closure lid and a reusable straw. Hand wash only. Follow any included care guidelines.  
**1-24 \$11.99, 25-49 \$10.99, 50+ \$9.99**

**(HIP10) NEW! 18 oz. Glass Bottle w/Sleeve** This 2.5" x 9.5" glass bottle has a protective neoprene sleeve and a polyester strap that offers both protection and portability. Take along a big 18 ounces of your favorite drink, and the screw-on stainless steel cap keeps it all together.  
**1-24 \$11.99, 25-49 \$10.99, 50+ \$9.99**

**(HIP11) NEW! Enamel Mug** 12 oz. enamel campfire mug! It meets FDA requirements and hand wash is recommended to keep it looking wonderful. Hand it out to make a lasting impression!  
**1-24 \$7.99, 25-49 \$7.49, 50+ \$6.99**



(HIP08)



(HIP09)



(HIP10)



(HIP11)

## BAGS & TOTES

**(HIP12) NEW! Budget Shopper Tote** This lightweight shopper tote is made of 80 gram nonwoven, coated, water-resistant polypropylene and measures 20" x 13" x 7.75", with 20" handles.

**1-24 \$2.99, 25-49 \$2.79, 50+ \$2.59**

**(HIP13) TOP SELLER! Multi-purpose Carryall**

This bag is made of 600D polyester and features a front mesh pocket for ID or cell phone, zippered compartments and carrying strap. Perfect for personal items or electronic devices. 10" x 8" x 1.25"

**1-24 \$6.49, 25-49 \$5.99, 50+ \$5.49**

**(HIP14) NEW! Classic Zippered Tote** Offering function and style, this large tote bag is made of strong 600D polyester and features a zippered main compartment, front pocket with hook-and-loop fastener, pen loop, mesh side pockets, grommet details and comfortable 28.5" handles. The back panel matches the trim color. 20" x 14" x 4.5"

**1-24 \$10.99, 25-49 \$10.49, 50+ \$9.99**

**(HIP15) TOP SELLER! Messenger Bag** This modern messenger bag is made of strong 600D polycanvas and features a large main compartment with interior mesh pocket for documents, a front flap with hook-and-loop closure, lower pockets to store quick access items and an adjustable shoulder strap. 11" x 2.2" x 15"

**1-24 \$12.99, 25-49 \$11.99, 50+ \$10.99**

**(HIP16) NEW! Nonwoven Round Cooler Bag**

Budget-friendly cooler made of lightweight nonwoven material. It features a zippered main compartment with foil laminated foam insulation, front pocket and an adjustable shoulder strap. Holds up to 12 cans. 11" H x 9" Diameter

**1-49 \$7.49, 50-99 \$6.99, 100+ \$5.99**



(HIP12)



(HIP14)



(HIP15)



(HIP16)



(HIP13)



# TEAM ITEMS

**(HIP34) TEAM Dri-Power® Active Long Sleeve Unisex T-shirt** This preshrunk 47/53 cotton/polyester shirt offers advanced moisture management and a noticeably softer feel. It features double-needle stitching at the hem and front collar, rib-knit cuffs with concealed seams and shoulder-to-shoulder taping. Oxford grey. 5.6 oz. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$15.99, 25+ \$15.49**

**(HIP35) TOP SELLER! TEAM Unisex Tee** 4.5 oz., preshrunk 35/65 cotton/polyester Softstyle cotton unisex T-shirt is perfect for layering. The team logo is highlighted against the heather indigo shirt. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$9.99, 25+ \$9.49**

**(HIP36) NEW! TEAM Adult Tri-Blend Varsity T-shirt** This stylish and sporty T-shirt is made of preshrunk 50/37/13 polyester, cotton, and rayon. It is soft and lightweight and features moisture management, a contrast collar, and varsity striping on the sleeves. True blue heather with oxford grey trim. S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)  
**1-24 \$16.99, 25-49 \$15.99, 50+ \$14.99**

**(HIP37) TOP SELLER! TEAM A-JUST-A Lanyard Badge Reel** The best of both worlds! This retractable lanyard allows you to easily adjust the length of your lanyard using the backside lock and adjustment button. It also features a safety breakaway, a durable vinyl strap, "J" Hook and split ring key attachment.  
**1-24 \$3.99, 25+ \$3.75**

**(HIP38) NEW! TEAM 23 oz. Tritan™ Sport Bottle** 23 oz. single-wall Tritan™ plastic water bottle that features a push-pull protective lid with carry loop. Designed for use with cool beverages only. Do not microwave or place in freezer. Hand wash only.  
**1-24 \$8.99, 25+ \$8.49**

**(HIP39) 20 oz. TEAM Travel Tumbler** This travel tumbler is double-wall constructed using a stainless steel outer body and a plastic liner. It features a clear plastic lid with a slide-lock drink opening and a nonslip base pad on bottom. FDA certified and BPA free. Hand wash only.  
**1-24 \$9.99, 25+ \$9.49**

**(HIP40) NEW! TEAM Graphite Drawstring Sportspack** Made of strong 600D polyester, this sportspack features a drawstring closure, front zippered pockets and an earbud port to keep your electronics safe while listening to music. 17.5" x 14"  
**1-24 \$6.99, 25-49 \$6.49, 50+ \$5.99**

**(HIP41) NEW! TEAM Nonwoven 6 Pack Cooler Bag** Made of a lightweight, budget-friendly nonwoven material with a textured pattern and matching solid front pocket, and handles. The zippered main compartment has aluminum foil lining and can hold up to six 12 oz. cans. 8" w x 6.5" h x 6" d  
**1-49 \$5.99, 50-99 \$5.49, 100+ \$4.99**

**(HIP42) TEAM Budget Shopper Tote** Lightweight shopper tote made of 80 gram nonwoven, coated, water-resistant polypropylene. 20" x 13" x 7.75", with 20" handles.  
**1-24 \$2.99, 25-49 \$2.79, 50+ \$2.59**

**(HIP43) NEW! TEAM Heathered Sticky Memo Pad Box** Sticky notepad in heathered cover case. Sticky notes are 3" x 3", 120 sheets. 3.5" w x 3.5" h x 1" d  
**1-49 \$4.99, 50-99 \$4.75, 50+ \$4.49**

**(HIP44) NEW! TEAM Elite Slim Pen** Metallic clip and bright chrome trim brings a sense of style to this sleek, slim barrel pen. It features the full-color 2020 HIP Week team logo wrapped around the pen. The Eversmooth® ink gives an extraordinary writing experience in black ink.  
**\$0.99 each, Pkg/25 \$23.49**



**(HIP45) TEAM Gift Set** Perfect gift set for any team member. Gift set includes the TEAM Graphite Drawstring Sportspack, TEAM 23 oz. Tritan™ Sport Bottle, TEAM A-JUST-A Lanyard Badge Reel, TEAM Elite Slim Pen and the TEAM Heathered Sticky Memo Pad Box at a reduced price! **\$23.99**

## TAKE NOTE

**(HIP17) TOP SELLER! Sticky Notes** Write reminders and to-do lists whenever and wherever you need. 3" x 4" pad includes 25 sheets and adhesive back.  
**1-24 \$0.59, 25+ \$0.55**

**(HIP18) NEW! Light-Up Stylus Pen** Plunger action pen with stylus on top and rubber grip for writing comfort and control. Push down to turn the extra bright LED light on/off. The matching colored light highlights the beads inside the pen barrel.  
**1-24 \$2.69, 25-49 \$2.49, 50+ \$2.29**

**(HIP19) NEW! Slim Frost Pen** The stylish slim barrel pen features the full-color 2020 HIP Week logo wrapped around the pen. The Eversmooth® ink gives an extraordinary writing experience in black ink.  
**\$1.15 each, Pkg/25 \$24.99**

**(HIP20) TOP SELLER! Papermate® Inkjoy Pen** Inkjoy revolutionizes the writing experience by combining the best qualities of PaperMate® ballpoint and gel pen technologies. Inkjoy offers incredible smoothness and a fast dry-time to help avoid messy smearing. Black ink.  
**1-49 \$0.99, 50-99 \$0.95, 100-299 \$0.90, 300+ \$0.85**

**(HIP21) NEW! MopToppers® Screen Cleaner Two-Color Writing Pen** This charming and unique pen writes in two different ink colors. Press one of the hands to release black ink, press the other to release red ink. The long-lasting microfiber "hair" can be used as a screen cleaner. Both ink colors are medium-point.  
**1-99 \$2.99, 100-249 \$2.79, 250+ \$2.59**

**(HIP22) TOP SELLER! Recycled Sticky Notebook** Recycled paper cover notebook that features 70 lined pages, color matching elastic closure, sticky notes and flags and a matching color paper barrel pen. 6.1" x 4.33"  
**1-24 \$5.99, 25-49 \$5.69, 50-99 \$5.39, 100-249 \$4.99, 250+ \$4.49**

**(HIP23) TOP SELLER! Professional Padfolio** This contemporary writing padfolio is perfect for the working professional. The refillable 5" x 8" paper pad can be used to accommodate left or right hand users. The interior features a pen loop (pen not included), and multiple pockets to store business cards and other essentials.  
**1-24 \$9.99, 25-49 \$9.49, 50-99 \$8.99, 100+ \$7.99**



(HIP17)

(HIP18)



(HIP19)



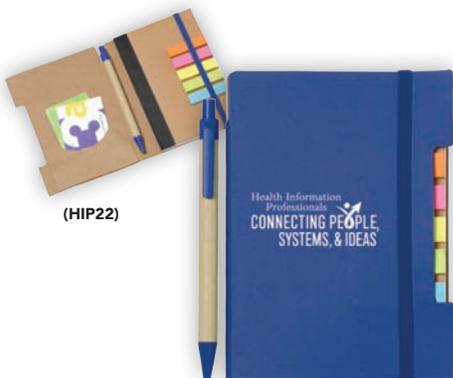
(HIP20)



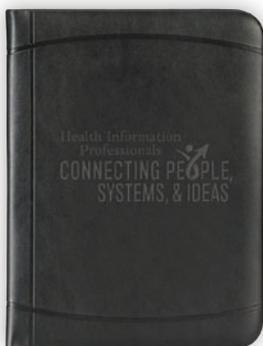
(HIP21)



(HIP22)



(HIP23)



## KITS & SETS

**(HIP24) Gift Set** Get a perfect ready-made gift for the special people around you! This gift set includes the Dual Function Tumbler, Recycled Sticky Notebook, Slim Frost Pen and the Bristle Buddy Computer Duster. All the items arrive in a FREE non-woven gift bag.  
**\$20.99**

**(HIP25) Promo Kit** Everything you need for a memorable HIP Week celebration. Each promotional kit includes the following: 1 Poster, Pkg/20 Latex Balloons, Pkg/10 Buttons, 20 Sticky Notes, and 20 Inkjoy Pens.  
**Total Value is more than \$51; as a kit you pay only \$48.99!**

**(HIP26) Value Kit** Surprise your high achievers with a collection of HIP Week products. This collection of gifts is perfect for door prizes during your celebration or to hand out to your staff. The value kit comes with one of each of the following: 18 oz. Glass Bottle w/Sleeve, Dual Function Tumbler, Budget Shopper Tote, Multi-purpose Carryall, Classic Zippered Tote, Nonwoven Round Cooler Bag, Light-Up Stylus Pen, Professional Padfolio, Pull-Topper™, Bristle Buddy Computer Duster, Brick USB Hub and the Clip Clap Bluetooth Speaker.  
**Total Value is more than \$91; as a kit you pay only \$85.99!**

(HIP24)



(HIP25)



# SOMETHING FOR EVERYONE

**(HIP27) TOP SELLER! Badge Reel** This year's theme will draw everyone's attention to your profession, while also keeping your ID in a safe place. This badge reel features a 40" auto-retract cord, quality swivel alligator clip attachment, and sealed weather-resistant case. 1.75" x 3.50" x 0.40"

**1-24 \$3.99, 25-49 \$3.89, 50+ \$3.69**

**(HIP28) TOP SELLER! Mop Topper™ Webcam Security Cover/Screen Cleaner** This cute character covers your computers camera and keeps you safe from potential hackers. It features an ABS plastic body with chenille "hair" that doubles as a screen cleaner.

1.75" x 2.5" x 1"

**1-99 \$1.99, 100-299 \$1.79, 300+ \$1.59**

**(HIP29) NEW! Pull-Topper™** Multi-function polypropylene plastic tech device is a phone holder, stand, and cord winder. Includes removable adhesive for placement on back of smartphone to transform device into stand. Instructions included.

**1-99 \$3.99, 100-249 \$3.49, 250+ \$2.99**

**(HIP30) NEW! Bristle Buddy Computer Duster** This handy device adheres to computer monitor. The top detaches for cleaning computer surfaces with a soft, nylon non-static black brush. The feet conveniently hold a pen or pencil. 1.5" x 1.25" x 3.75"

**1-99 \$2.49, 100-249 \$2.25, 250+ \$1.99**

**(HIP31) TOP SELLER! Microfiber Mouse Pad** This versatile microfiber pad can be used as a mouse pad and to clean your screen. The 2020 HIP) Week logo is proudly displayed in full color. 11" x 7.625"

**1-24 \$3.99, 25-49 \$3.79, 50+ \$3.49**

**(HIP32) TOP SELLER! Brick USB Hub** This 4-port USB 2.0 Hub is compatible with any USB port. An included USB cord extends 6.5 inches.

**1-49 \$5.99, 50-99 \$5.49, 100+ \$4.99**

**(HIP33) NEW! Clip Clap Bluetooth Speaker** Power your music with this portable Bluetooth Speaker! Quality sound in a small form that plays your music or other audio from any Bluetooth enabled device, making the Clip Clap Bluetooth Speaker compatible with just about anything that plays music. After listening to this speaker you'll be surprised that a speaker this small can produce sounds so clear! The built in Clip makes it great for the person always on the go! Bluetooth working range is 10 meters (33 feet). Enjoy up to 1.5hrs. of music at max volume on a single charge. The charging time is 1.5hrs. Includes Micro USB Charging Cable. Built in Microphone.

**1-24 \$13.99, 25-49 \$12.99, 50-99 \$11.99, 100+ \$10.99**



(HIP27)



(HIP28)



(HIP29)



(HIP30)



(HIP32)



(HIP31)



(HIP26)



(HIP33)

# MINIMUM QUANTITY/BULK SAVINGS

## DO YOU HAVE A LARGE GROUP TO PURCHASE FOR?

Here are examples of additional items that require minimum quantities. Please go to our website at [jimcolemansstore.com/ahima](http://jimcolemansstore.com/ahima) to get the full product details including pricing, quantity, logo and color choices.



(HIP100)  
**TOP SELLER!**  
**Cooler Tote**  
MINIMUM ORDER: 36 PIECES  
Starting at \$9.99



(HIP101)  
**TOP SELLER!**  
**Sling Backpack**  
MINIMUM ORDER: 38 PIECES  
Starting at \$13.99



(HIP102)  
**NEW!**  
**Clear Rally Cinchpack**  
MINIMUM ORDER: 50 PIECES  
Starting at \$6.99



(HIP103)  
**NEW!**  
**Glacier 12-Can Cooler**  
MINIMUM ORDER: 18 PIECES  
Starting at \$16.99



(HIP104)  
**NEW!**  
**Holographic Tote**  
MINIMUM ORDER: 24 PIECES  
Starting at \$18.99



(HIP105)  
**NEW!**  
**Utility Tote**  
MINIMUM ORDER: 48 PIECES  
Starting at \$12.99



(HIP106)  
**28 oz. Stainless Bottle**  
MINIMUM ORDER: 38 PIECES  
Starting at \$10.99



(HIP107)  
**NEW!**  
**Merlin Tote**  
MINIMUM ORDER: 72 PIECES  
Starting at \$12.99



(HIP108)  
**NEW!**  
**Mini Sling Bag**  
MINIMUM ORDER: 50 PIECES  
Starting at \$8.49



(HIP109)  
**NEW!**  
**Clear Choice Fanny Pack**  
MINIMUM ORDER: 100 PIECES  
Starting at \$8.99



(HIP110)  
**Folding Umbrella w/Case**  
MINIMUM ORDER: 25 PIECES  
Starting at \$14.99



(HIP112)  
**NEW!**  
**20 oz. Travel Tumbler**  
MINIMUM ORDER: 25 PIECES  
Starting at \$9.99



(HIP113)  
**NEW!**  
**Metallic Lid Tumbler w/Straw**  
MINIMUM ORDER: 25 PIECES  
Starting at \$10.99



(HIP114)  
**NEW!**  
**Touch Screen Gloves in Pouch**  
MINIMUM ORDER: 100 PIECES  
Starting at \$5.25



(HIP115)  
**NEW!**  
**Fleece Blanket**  
MINIMUM ORDER: 50 PIECES  
Starting at \$10.99





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## CELEBRATE HEALTH INFORMATION PROFESSIONALS WEEK

Learn more about HIP Week and AHIMA's involvement by visiting [www.ahima.org/hipweek](http://www.ahima.org/hipweek).

