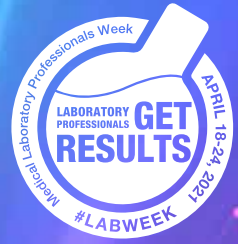




STRONGERTOGETHER



WE BELIEVE IN HEROES

AVENGERS

OF THE LABORATORY



Medical Laboratory Professionals Week April 18-24, 2021

ABOUT LAB WEEK

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out—to your networks, your local communities, and your healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do. ASCP is one of 17 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

- American Association of Blood Banks (AABB)
- American Association for Clinical Chemistry (AACC)
- American Association of Pathologists' Assistants (AAPA)
- Association of Genetic Technologists (AGT)
- American Medical Technologists (AMT)
- Association for Molecular Pathology (AMP)
- American Society of Cytopathology (ASC)
- American Society for Clinical Laboratory Science (ASCLS)
- American Society for Clinical Pathology (ASCP)
- American Society for Cytotechnology (ASCT)
- American Society for Histocompatibility and Immunogenetics (ASHI)
- American Society for Microbiology (ASM)
- Association of Public Health Laboratories (APHL)
- Clinical Laboratory Management Association (CLMA)
- Clinical and Laboratory Standards Institute (CLSI)
- College of American Pathologists (CAP)
- National Society for Histotechnology (NSH)



WE BELIEVE IN HEROES **AVENGERS** OF THE LABORATORY

Dear Colleagues,

Over the past year medical laboratory professionals have faced extraordinary challenges. You've worked tirelessly and given unparalleled amounts of your time and your knowledge every day. The impact you have on patient care is immeasurable, though patients may not fully realize it. You are the driving force behind so much patient care. You are the heroes of healthcare.

And we believe in you.

This year, ASCP is celebrating Medical Laboratory Professionals Week (Lab Week), April 18-24, with the theme, "Avengers of the Laboratory!" There are many ways to have fun with this theme, while sharing with your healthcare colleagues a compelling message of the vital work you do.

From entering your lab to win an ASCP-sponsored Lab Week prize to purchasing apparel, this catalog includes many ideas for bringing Lab Week to life in your care setting. I hope you will join us for Lab Week to celebrate you and your colleagues, and recognize all that you've accomplished in the past year, often under extreme and challenging circumstances.

Lab Week is our chance to honor the great impact pathologists and medical laboratory professionals have on patient care. Pathology and laboratory medicine play an integral and unique role in healthcare, and recognizing our commitment to providing high-quality care is so important now more than ever. We are **STRONGERTOGETHER**, and you have shown just how strong we all are through some of the most unprecedented times. Maybe you don't wear a cape, but no one can say you're not a hero.

Let this booklet inspire you to get creative with the ASCP Avengers of the Laboratory Photo and Video Contest. See page 4 for details on how to upload your content and vote for your favorites.

Here's to celebrating our commitment to patient care now, and beyond.

Warmest regards,

Kimberly W. Sanford, MD, MASCP, MT(ASCP)
ASCP President





2021 PHOTO & VIDEO CONTEST

In honor of Lab Week, ASCP is celebrating the laboratory team—the force behind diagnostic medicine with the 2021 Avengers of the Laboratory Photo and Video Contest!

How do you and your team protect patient care?

Gather your superhero team to showcase your delivery of care by taking pictures or making a video with your superhero lab team.

Head over to www.ascp.org/labweek to upload your photo or video by 2 p.m. CDT on Friday, April 2, 2021.

Vote for your favorites during Round One of voting by 2 p.m. CDT on Friday, April 9, 2021.

The five entries in each category (photo or video) receiving the highest number of votes will move on to Round Two of voting, which begins at 2 p.m. CDT on Monday, April 12, 2021 and ends at 2 p.m. CDT on Thursday, April 15, 2021.

The winners will be determined by the number of votes for each photo or video during Round Two. The winners and their placements will be announced on Wednesday, April 21, 2021, and will receive fun prizes to celebrate Lab Week!





**CoVID-19
Ready**

OSF SLMC
#LABWEEK2020

ONE TEAM
TO DIAGNOSE IT ALL.

OSF Saint Luke
Medical Center
Laboratory
Department

**2020
PHOTO
CONTEST
WINNER**



Coffee Regional Lab

2020 PHOTO CONTEST RUNNER-UP



Al Hammadi Hospital

2020 PHOTO CONTEST RUNNER-UP



L200

L200

Value Kit

Surprise your high achievers with a collection of Lab Week products. This collection of gifts is perfect for door prizes during your celebration or to hand out to staff. The value kit comes with one of each of the following: Poster, Get Results Mylar Balloon, Get Results Buttons (Pkg/10), 20 oz. Wheat Tumbler, Reusable Face Mask, Lanyard/Face Mask Keeper, Multipurpose Carryall, Graphite Drawstring Sportspack, Heathered Zip Tote, Light Up Stylus Pen, Professional Padfolio and the Clip-It Hand Sanitizer. Total Value is more than \$73.

\$69.99

L201

Gift Set

The Lab Week gift set includes one of each of the following at a reduced price! Graphite Drawstring Sportspack, 20 oz. Wheat Tumbler, Reusable Face Mask, Lanyard/Face Mask Keeper and the Clip-It Hand Sanitizer.

\$27.49

L201



L16

Reusable Face Mask **NEW!**

Reusable face mask made of two layers of material; 100% cotton outer layer, 100% polyester inner layer. It features an integrated metal nose frame that adjusts to ensure a proper fit and elastic straps with an adjustable toggle for a comfortable fit behind your ears. Wash and dry before first use. Wash routinely based on frequency of use. *Care instructions: Hand wash or machine wash cold, gentle cycle. Do not bleach. Lay flat to air dry. Do not iron.*

1-49 \$4.99, 50-99 \$4.69, 100-199 \$4.39, 200+ \$3.99

This reusable mask is not medical grade or a direct substitute for N95, surgical, or procedural masks. The use of this face covering is not a guarantee against infection or the transmission of viruses or diseases. This mask should be used in addition to practicing the recommended CDC guidelines for hand washing and social distancing. This face mask should not be placed on children under 12 years old.

L17



L17

Lanyard/Face Mask Keeper **NEW!**

5/8" wide lanyard with double-ended bulldog clip attachments to keep face mask/badge close at hand.

1-49 \$2.99, 50-99 \$2.79, 100-249 \$2.59, 250+ \$2.39

L18

Clip-It Hand Sanitizer **NEW!**

Stay safe wherever you go with this portable hand sanitizer with carabiner clip. 1 oz. FDA approved antibacterial gel with 62% Ethyl alcohol, citrus scented with aloe and vitamin E moisturizing beads.

1-99 \$2.99, 100-249 \$2.79, 250+ \$2.59



L18

L402

Healthcare Hero Lapel Pin **NEW!**

A great way to recognize all healthcare heroes. Measures 1" x 5/8" and has a satin antique pewter finish. Made in USA on backside.

1-99 \$3.99, 100-249 \$3.89, 250-499 \$3.85, 500+ \$3.69

L16



L402





L01

L01

Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over.

18" x 24" full color poster.

\$4.25

L02

Retractable Banner NEW!

This pull-up economy retractable banner with stand packs great value into an easy-to-use durable and attractive display. Vinyl banner pulls up and retracts down into the base. The stand is aluminum alloy and the banner is made of 13 oz. smooth matte vinyl.

33.4" W x 78.7" H

\$149.95



L02



TOP SELLER!

L03

Unisex Baseball Tee

This sporty baseball style tee is made of 90/10 preshrunk cotton/polyester with contrast three-quarter length raglan sleeves and neck trim. Sport grey with navy blue.

S, M, L, XL, 2XL, 3XL*

1-24 \$14.99, 25-49 \$14.49, 50+ \$13.99

L04

Unisex Tee

4.5 oz., preshrunk 35/65 Softstyle cotton/polyester unisex T-shirt is perfect for layering. The heather purple is perfect to highlight the Avengers of the Laboratory logo.

S, M, L, XL, 2XL, 3XL*

1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99

L05

Ladies Tee

Fitted for ladies, this preshrunk 100% cotton T-shirt is the perfect backdrop for the Avengers of the Laboratory logo. Navy blue.

S, M, L, XL, 2XL, 3XL*

1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99

*Add \$3 for each 2XL and \$5 for each 3XL.



L06



L08



L07



L09

L06

Multipurpose Carryall

TOP SELLER!

This bag is made of 600D polyester and features a front mesh pocket for ID or cell phone, zippered compartments and carrying strap. Perfect for personal items or electronic devices.

10" x 8" x 1.25"

1-24 \$6.49, 25+ \$5.99

L07

Drawstring Sportspack

TOP SELLER!

Made of strong 600D polyester, this sportspack features a drawstring closure, front zippered pockets and an earbud port to keep your electronics safe while listening to music.

17.5" x 14"

1-24 \$7.99, 25+ \$7.49

L08

Zip Tote **NEW!**

Made of 210D polycanvas, this tote features a zippered main compartment, front slash pocket, split ring attachment for keys and 26" handles.

14" W x 13 1/4" H, 4" D Bottom Gusset

1-49 \$9.99, 50+ \$8.99

L09

Lunch Cooler

This trendy, heather grey lunch cooler is made of 300D polyester with foil laminated PE foam insulation. It features a double zippered main compartment, large front pocket and a 22" web carrying handle. It is large enough to hold up to eight cans.

11" W x 8" H x 6 1/2" D

1-24 \$10.99, 25+ \$9.99

L13



L19



L13

20 oz. Wheat Tumbler **NEW!**

Eco-friendly tumbler is composed of reclaimed stalks from wheat. It is renewable and sustainable. It features double-wall construction for insulation of hot or cold liquids with a snap-on, spill-resistant thumb-slide lid with rubber gasket. Due to vacuum insulation technology the capacity is 18 oz. with lid on. It meets FDA requirements, is BPA free and hand wash recommended.

1-24 \$9.99, 25+ \$9.49

There is no indication of extractable gluten in testing, as it is made from the straw leftover after the grain is harvested, not the grain itself

L19

Tag Along Multi-Tool Key Chain

TOP SELLER!

This handy key chain features a bottle opener, an LED light, a 39" tape measure and a convenient split key ring.

1-24 \$3.15, 25+ \$2.99

L14



L14

Dual Function Tumbler **TOP SELLER!**

This 16 oz. tumbler is double-wall constructed using a stainless steel exterior with a plastic liner. It features a push-on, slide-open closure lid and a reusable straw. Hand wash only. Follow any included care guidelines.

1-24 \$12.99, 25+ \$12.49

L11

Antimicrobial Pen **NEW!**

Plastic, retractable ballpoint pen with a comfortable grip and chrome accents.

The pen is formulated with an antimicrobial additive that is included in the exterior plastic parts, including the grip. The Eversmooth®, gel-like ink gives an extraordinary writing experience. Black ink.

1-49 \$1.89, 50+ \$1.79

L11





L20



L15



L10

L12



L20

4-Port USB Hub **NEW!**

Expand available USB ports on your computer for additional peripherals (mouse, keyboard, printer, etc.). 2.0 Interface.

2"W x 1 1/2"H

1-49 \$4.99, 50+ \$4.59

L15

Badge Reel **TOP SELLER!**

This year's theme will draw everyone's attention to your profession, while also keeping your ID in a safe place. This badge reel features a 40" auto-retract cord, quality swivel alligator clip attachment, and sealed weather-resistant case.

1.75" W x 3.50" H x 0.40" D

1-49 \$3.99, 50-99 \$3.89, 100+ \$3.79

L10

Professional Padfolio

NEW!

This contemporary writing padfolio is perfect for the working professional. The refillable 5" x 8" paper pad can be used to accommodate left or right hand users. The interior features a pen loop (pen not included), and multiple pockets to store business cards and other essentials.

6.75" W x 9" H x 0.5" D

1-24 \$10.99, 25+ \$10.49

L12

Light Up Stylus Pen **TOP SELLER!**

Plunger action pen with stylus on top and rubber grip for writing comfort and control. Push down to turn the extra bright LED light on/off. The matching colored light highlights the beads inside the pen barrel.

1-49 \$2.69, 50+ \$2.49

L103



L102



L102

Unisex TEAM T-shirt

4.5 oz., preshrunk 35/65 Softstyle cotton/ polyester unisex T-shirt is perfect for layering. The heather indgo is perfect to highlight the Lab TEAM logo.

S, M, L, XL, 2XL, 3XL*

1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99

L103

Ladies TEAM Tee

Fitted for ladies, this preshrunk 100% cotton T-shirt is the perfect backdrop for the Lab TEAM logo. Purple.

S, M, L, XL, 2XL, 3XL*

1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L400



L400

Microscope Lapel Pin TOP SELLER!

Handcrafted and cast in solid, lead-free fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture.

1" x 1/2"

1-49 \$5.99, 50+ \$5.49

L401



L401

DNA Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture.

5/16" x 1"

1-49 \$5.99, 50+ \$5.49

*Add \$3 for each 2XL and \$5 for each 3XL.

L302**L301****L303****L307****L301****Get Results Mylar Balloon**

Many hospitals will not allow latex, so this 18" Mylar® balloon is the perfect way to announce the week. More durable and longer lasting than latex. Helium required.

1-10 \$3.99, 11+ \$3.75

L302**Get Results Button**

Order plenty for your team and for distributing to visitors. Features the MLPW logo with laminated coating that resists scratching.

1.75" x 2.75" with rounded edges.

Pkg/10 \$5.99

L303**Get Results Unisex Tee**

5 oz. preshrunk 100% cotton tee that is soft and long lasting. The MLPW logo looks great on this pacific blue shirt.

S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)

1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L307**Get Results Stadium Cup**

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your MLPW celebration.

1-24 \$0.99, 25+ \$0.95

L306



L306

Get Results Recycled Sticky Notebook

TOP SELLER!

Recycled paper cover notebook that features 70 lined pages, color matching elastic closure, sticky notes and flags and a matching color paper barrel pen.

6.1" x 4.33"

1-24 \$5.99, 25+ \$5.49

L300

Get Results ID Holder

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel bull dog clip attachment and sealed weather-resistant case.

1.50"W x 3.50"H x 0.38"D

1-49 \$3.99, 50-99 \$3.89, 100+ \$3.79



L300

L304

Get Results Budget Shopper Tote **TOP SELLER!**

This lightweight shopper tote is made of 80 gram nonwoven, coated, water-resistant polypropylene.

20" x 13" x 7 3/4", with 20" handles.

1-49 \$2.99, 50+ \$2.79



L304

L305

Get Results Antimicrobial Pen **NEW!**

Plastic, retractable ballpoint pen with a comfortable grip. The pen is formulated with an antimicrobial additive that is included in the exterior plastic parts, including the grip. The Eversmooth®, gel-like ink gives an extraordinary writing experience. Black ink.

1-49 \$1.79, 50+ \$1.69

L305





American Society for
Clinical Pathology

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