



STRONGERTOGETHER



The Lab is everything

THE FOREFRONT OF **SAVING LIVES**

April 14–20, 2024
Medical Laboratory Professionals Week
www.ascp.org/LabWeek

ABOUT LAB WEEK

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out—to your networks, your local communities, and your healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do.

ASCP is one of 16 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

**Association for the Advancement
of Blood & Biotherapies**
(AABB)

American Association for Clinical Chemistry
(AACC)

**American Association of Pathologists'
Assistants**
(AAPA)

Association of Genetic Technologists
(AGT)

American Medical Technologists
(AMT)

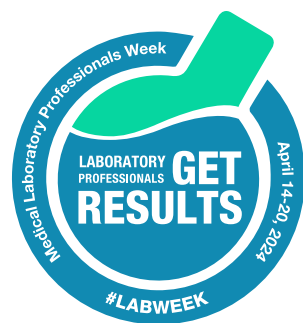
Association for Molecular Pathology
(AMP)

American Society of Cytopathology
(ASC)

**American Society for Clinical
Laboratory Science**
(ASCLS)

American Society for Clinical Pathology
(ASCP)

American Society for Cytotechnology
(ASCT)



**American Society for Histocompatibility
and Immunogenetics**
(ASHI)

American Society for Microbiology
(ASM)

Association of Public Health Laboratories
(APHL)

Clinical and Laboratory Standards Institute
(CLSI)

College of American Pathologists
(CAP)

National Society for Histotechnology
(NSH)



THE FOREFRONT OF SAVING LIVES

Dear Colleagues,

The Lab is Everything! We all know this is true. Now, we want everyone in the world to know this fact during this year's upcoming Medical Laboratory Professionals Week (aka, Lab Week), April 14-20, 2024.

During the 2024 Lab Week, ASCP wishes to take a moment to express our deep appreciation for everything you do each day to improve the quality of care delivered to the patients we serve. Without the laboratory, quality medical care would not be possible. The laboratory is at the core of all of medicine, where critical diagnoses are made based upon accurate specimen testing. Hence, the theme of ASCP's Lab Week celebration: **The Lab is Everything!**

At ASCP, we are a healthcare family—laboratory professionals and pathologists working together as a team. Our diverse backgrounds and our focus on inclusivity strengthen and enrich our efforts to address healthcare disparities and improve access to high-quality healthcare for all.

I am extremely proud of this organization and all that you do every day. I hope you will gather the laboratory team in your respective workplaces soon and start brainstorming about your entries for ASCP's 2024 The Lab is Everything Photo and Video Contest. It is never too early to start planning. This catalog offers a wealth of ideas to help your team bring Lab Week to life across your community.

As President of ASCP—the only Society representing the entire laboratory team—I thank you for your unwavering commitment to our patients and their health today, tomorrow, and in the future!

Warmest regards,
Robert A. Goulart, MD, MASCP
ASCP President



HI LABORATORY PROFESSIONALS! HI PATHOLOGISTS!

IT'S TIME FOR THE 2024 THE LAB IS EVERYTHING PHOTO AND VIDEO CONTEST!

In honor of Lab Week, ASCP is celebrating the laboratory team — the impact behind diagnostic medicine with the 2024 Lab is Everything Photo and Video Contest!

How do you and your team work together to effect patient care?

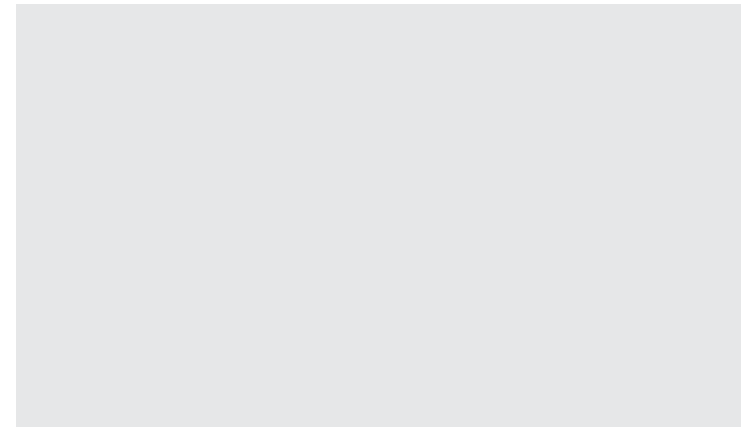
Gather your colleagues to showcase your delivery of care by taking pictures or making a video with your lab team.

Starting on January 8 upload your photo or video by 2 p.m. CDT on Monday, April 1, 2024.

Vote for your favorites during Round One of voting by 2 p.m. CDT on Friday, April 5, 2024.

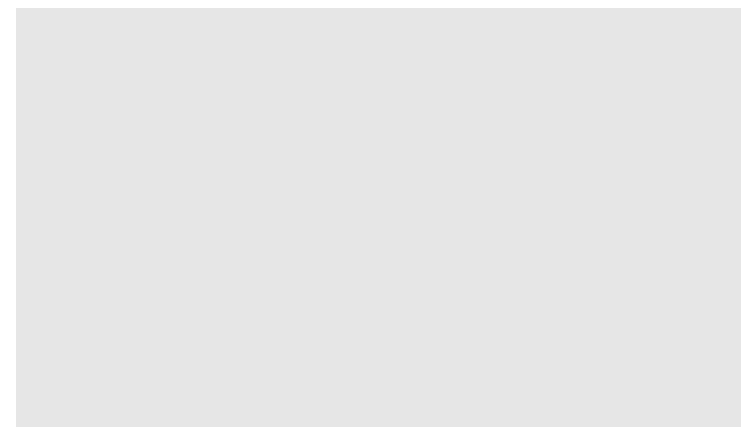
The five entries in each category (photo or video) receiving the highest number of votes will move on to Round Two of voting, which begins at 2 p.m. CDT on Monday, April 8, 2024 and ends at 2 p.m. CDT on Friday, April 12, 2024.

The winners will be determined by the number of votes for each photo or video during Round Two. The winners and their placements will be announced on Wednesday, April 17, 2024, and will receive fun prizes to celebrate Lab Week!



2023 PHOTO CONTEST WINNER

XXXXX



2023 VIDEO CONTEST WINNER

XXXXX



L100



L401



L101



L126

L100
Poster
\$4.25

L101
New!
X-Stand Banner
\$114.95

L126
Lapel Pin
1-49 \$5.99, 50+ \$5.75

L400



L400 Gift Set

Includes one of each of the following at a reduced price:

- Color-Changing Sunglasses (L109)
 - Recycled Cotton Twill Tote (L114)
 - Journal Notebook (L116)
 - Gel Pen w/Stylus (L118)
 - Stay Hydrated Bottle (L121)
- \$35.99**

L401 Value Kit

Includes one of each of the following at a reduced price:

- Poster (L100)
 - Color-Changing Sunglasses (L109)
 - Multi-Purpose Carryall (L110)
 - Belt Bag (L112)
 - Recycled Cotton Twill Tote (L114)
 - Roll and Clip Lunch Cooler (L115)
 - Journal Notebook (L116)
 - Multi-Ink Stylus Pen (L119)
 - 30 oz. Tumbler w/Straw (L120)
 - Stay Hydrated Bottle (L121)
 - Eye-Pop Stress Reliever/Phone Stand (L123)
- \$102.99**

NEW FOR 2024!



L107



L114



L108



L112



L111



L124



L120



L123



L109



L125

- L107
Visor
1-99 \$5.99, 100+ \$5.79
- L108
Sweatband
1-99 \$7.49, 100-149 \$7.25,
150+ \$6.99
- L112
Belt Bag
1-49 \$15.49, 50-99 \$14.99,
100+ \$14.49
- L111
RPET Sling Bag
1-24 \$17.99, 25+ \$17.75
- L124
Beach Ball
1-99 \$3.99, 100-149 \$3.89,
150+ \$3.79
- L123
Eye-Pop Stress Reliever/Phone Stand
1-99 \$4.99, 100-249 \$4.89,
250+ \$4.79
- L125
Microfiber Beach Towel
1-24 \$21.99, 25-49 \$20.99, 50+
\$19.99
- L114
Recycled Cotton Twill Tote
1-99 \$8.99, 100+ \$8.75
- L120
30 oz. Tumbler w/Straw
1-24 \$19.99, 25+ \$19.75
- L109
Color-Changing Sunglasses
1-99 \$5.99, 100-249 \$5.75,
250+ \$5.49

TOP SELLERS



L121

L121
Stay Hydrated Bottle
 1-49 \$10.99, 50-99 \$10.75,
 100+ \$10.49

L117
Geode Illuminated Stylus Pen
 1-99 \$4.79, 100+ \$4.59



L113

L113
Zippered Pouch
 1-49 \$5.49, 50+ \$5.25

L116
Journal Notebook
 1-49 \$8.99, 50+ \$8.75

L118
Gel Pen with Stylus
 1-99 \$2.49, 100+ \$2.39

L119
Multi-Ink Stylus Pen
 1-99 \$2.49, 100+ \$2.39



L117

L122
Badge Reel
 1-49 \$4.99, 50-99 \$4.89, 100+
 \$4.79

L110
Multi-Purpose Carryall
 1-49 \$9.99, 50+ \$9.75

L115
Roll and Clip Lunch Cooler
 1-24 \$15.49, 25+ \$14.99



L122



L110



L115



L116



L118



L119



L102

L104



L103



L105

L102
 Top Seller!
Unisex Tee
 1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49

L103
Ladies Tee
 1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49

L104
Unisex Long Sleeve T-shirt
 1-24 \$19.99, 25-49 \$19.49, 50+ \$18.99

L105
 Top Seller!
Unisex Baseball Tee
 1-24 \$24.99, 25-49 \$24.75, 50+ \$24.49

NEW THIS YEAR! CUSTOMIZE ASCP LAB WEEK SHIRTS WITH THE NAME OR LOGO OF YOUR INSTITUTION.

Many placement options are available. Minimum order: 72 shirts
 See website for pricing



L106

- L200
Unisex Team T-shirt
1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49
- L201
Ladies Team Tee
1-24 \$16.99, 25-49 \$16.75, 50+ \$16.49
- L600
Microscope Lapel Pin
1-49 \$6.99, 50+ \$6.75
- L601
DNA Lapel Pin
1-49 \$6.99, 50+ \$6.75
- L602
Top Seller!
Healthcare Hero Lapel Pin
1-99 \$6.99, 50+ \$6.75
- L202
Top Seller!
Lab Team Tumbler
1-49 \$13.99, 50+ \$13.75



L300



L304



L201



L303



L301



L302



L305



L200

GET RESULTS GEAR

- L300
Mylar Balloon
1-10 \$4.99, 11+ \$4.75
- L304
Top Seller!
Laminated Shopper Tote
1-99 \$5.99, 100+ \$5.49
- L303
Unisex Tee
1-24 \$15.99, 25-49 \$15.75, 50+ \$15.49
- L301
Buttons
Pkg/10 \$10.49
- L302
Stadium Cup
1-99 \$1.75, 100+ \$1.65
- L305
Top Seller!
Antimicrobial Pen
1-99 \$2.39, 100+ \$2.29
- L306
New!
Bottle with Bamboo Lid
1-49 \$15.99, 50+ \$15.49



L306



L202



American Society for Clinical Pathology

33 West Monroe Street, Suite 1600
Chicago, IL 60603-5617

