

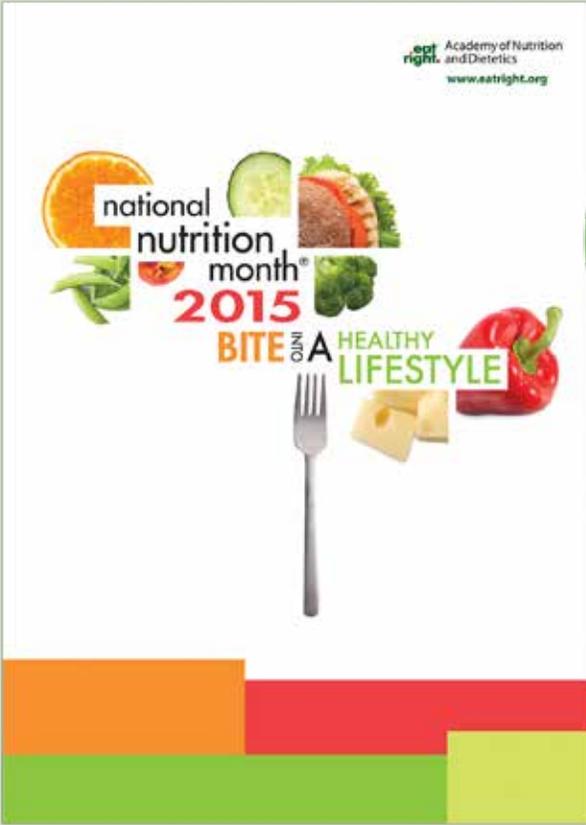


National Nutrition Month[®], the Academy's nutrition education and information campaign promotes healthful eating along with physical activity. "BITE INTO A HEALTHY LIFESTYLE" encourages everyone to adopt eating and physical activity plans that are focused on consuming fewer calories, making informed food choices and getting daily exercise in order to achieve and maintain a healthy weight, reduce the risk of chronic disease and promote overall health.

Visit us at:
www.eatright.org/nnm
for **National Nutrition Month**[®] and **Registered Dietitian Nutritionist Day** event ideas.

eat right.
RDN DAY.
WEDNESDAY, MARCH 11, 2015
Registered Dietitian Nutritionist Day

PROMOTE NATIONAL NUTRITION MONTH®!



NM01, NM02

NM01 National Nutrition Month Poster - With a bright, contemporary design and the "Bite Into A Healthy Lifestyle" message, these decorative posters help reinforce the importance of healthy eating. Large 20" x 28"
 \$4.99 Academy Members, \$5.50 Nonmembers

NM02 Mini Posters - Just like the 2015 large poster, our mini 8 1/2" x 11" poster is a bright contemporary design with the "Bite Into A Healthy Lifestyle" message. These decorative posters help reinforce the importance of healthy eating.
 (Pkg/10) \$19.99 Academy Members, \$21.95 Nonmembers

NM03 Latex Balloons - Add a festive touch to your celebration with these colorful 11" latex balloons.
 (Pkg/20) (10 pearl lime/10 pearl magenta)
 \$10.99 Academy Members, \$11.99 Nonmembers

NM04 Logo Bookmarks - Colorful bookmarks are great rewards for attending events and a creative reminder that keeps on reminding. Includes the "MyPlate rate your plate" quiz.
 (Pkg/30) \$7.99 Academy Members, \$8.25 Nonmembers

NM05 Mylar Balloon - 18" round orange Mylar® balloon will bring attention to nutrition for the entire month. Helium required.
 \$3.99 Academy Members, \$4.49 Nonmembers

NM06 Buttons - A classic way to promote the "Bite Into A Healthy Lifestyle" message. 1 3/4" x 2 3/4"
 (Pkg/10) \$7.99 Academy Members, \$8.99 Nonmembers

NM07 Vinyl Banner - Make a big statement with this large 6' x 3' colorful banner. Durable heavyweight vinyl comes complete with tough brass grommets so it can hang indoors or out. A great way to promote to the public and staff.
 \$99.99 Academy Members, \$104.99 Nonmembers

NM08 Banner - Boldly displaying National Nutrition Month®, take center stage with these colorful banners. At 8" x 20", they're the perfect size for bulletin boards, event entrances, and more.
 (Pkg/10) \$15.99 Academy Members, \$16.99 Nonmembers

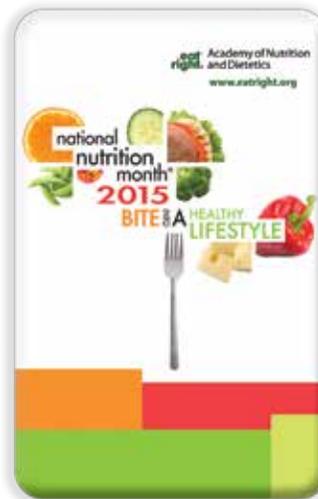


NM03

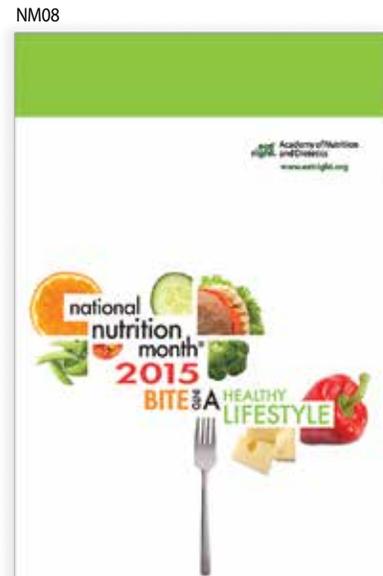
NM05



NM04



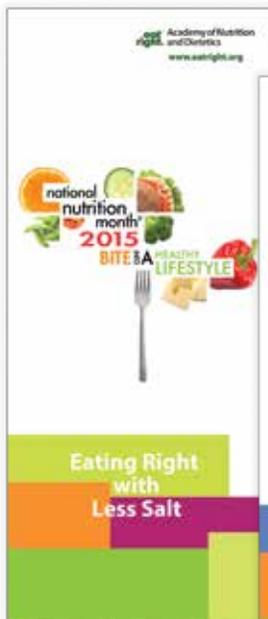
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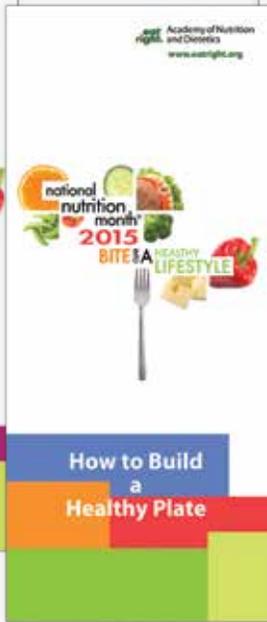
NM08



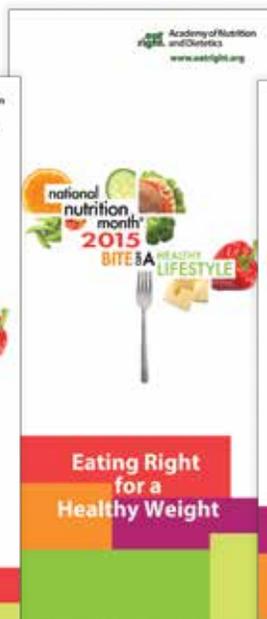
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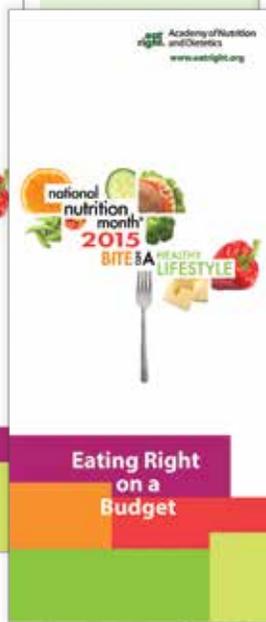
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NM10



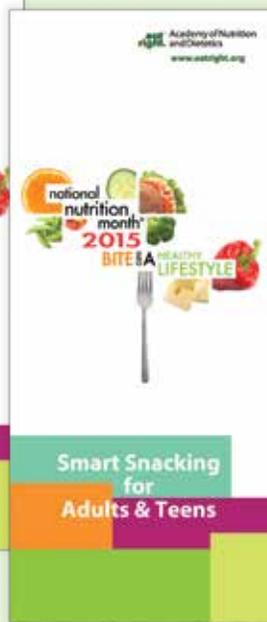
NM11



NM12



NM13



NM14



NM15



NM16



NM17

NM09 Eating Right with Less Salt - Healthy eating tips to boost flavor in favorite foods while cutting down on salt. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM10 How to Build a Healthy Plate - Colorful tri-fold brochure is the perfect handout at schools, hospitals, health fairs and more. Features the 2010 Dietary Guidelines for Americans and MyPlate Messages. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM11 Eat Right for a Healthy Weight - Tips for making small, gradual changes in eating and physical activity habits to move toward a healthy weight. Appropriate for teens and adults. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM12 Eating Right on a Budget - How to get the most for your food budget with tips for planning, shopping and preparing healthy meals. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM13 Eating Right for Older Adults - Updated with 2010 Dietary Guidelines. Special healthy eating tips for older adults are in easy to read type. Appropriate for use in active senior communities, assisted living or other settings. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM14 Smart Snacking for Adults & Teens - Promote healthy snack choices for increasing intake of fruits, vegetables, whole grains and dairy. Features snack ideas under 200 calories and, for active adults and teens, snack ideas up to 300 calories. Perfect for community groups, health fairs and high schools. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM15 Logo Stickers - Want to add a decorative touch to your correspondence? These stickers do just that, and much more! Be sure to have plenty on hand to share at NNM events. (Roll/100) \$8.99 Academy Members, \$9.49 Nonmembers

NM16 Table Tents - Featuring the "MyPlate rate your plate" quiz. Spread the word on tables, desks, shelves, displays, classrooms, and bulletin boards. (Pkg/25) \$12.95 Academy Members, \$14.95 Nonmembers

NM17 Traymats/Placemats - With their bright, contemporary design, these 14" x 19" linized traymats/placemats add a decorative touch to your food service operation. Features the "MyPlate rate your plate" quiz. (Pkg/50) \$13.99 Academy Members, \$16.50 Nonmembers

For additional promotional resources, visit www.eatright.org/nm.

WEARABLES

NM18 Classic T-shirt - Our 2015 white T-shirt is sure to become one of your favorites. Made of heavy 100% preshrunk cotton with seamless ribbed collar and double-needle stitched hemmed sleeves and bottom for better wear. Small now available — great for kids!
S, M, L, XL, XXL (add \$3 for each XXL)
\$11.99 Academy Members, \$12.99 Nonmembers

NM19 Ladies Classic T-shirt - Fitted for ladies, this colorful preshrunk 100% cotton 6.1 ounce white T-shirt is a great way to promote nutrition. Features double-needle stitched neckline, sleeves and bottom hem. Seamless collar.
S, M, L, XL, XXL (add \$3 for each XXL)
\$11.99 Academy Members, \$12.99 Nonmembers

NM20 Unisex Tee - 4.5 oz., preshrunk 100% Softstyle cotton unisex T-shirt is perfect for layering. The heather purple color is perfect to highlight the 2015 Nutrition Month logo.
S, M, L, XL, XXL (add \$3 for each XXL)
\$14.99 Academy Members, \$15.99 Nonmembers

NM21 Long Sleeve T-shirt - Long sleeve 5.6 oz., preshrunk, 50/50 cotton/polyester unisex T-shirt is perfect for layering. The California blue color is perfect to highlight the 2015 NNM logo.
S, M, L, XL, XXL (add \$3 for each XXL)
\$19.99 Academy Members, \$20.99 Nonmembers

NM22 Ladies Long Sleeve T-shirt - A classic feminine cut gives this long sleeve tee its unmistakably ladylike silhouette in a beautiful shade of Carolina blue. 5.3 oz, 100% cotton with double-needle stitched neckline and sleeves, shoulder-to-shoulder taping, hemmed cuffs and a narrow 5/8" collar.
S, M, L, XL, XXL (add \$3 for each XXL)
\$19.99 Academy Members, \$20.99 Nonmembers

NM23 Ladies Tee - Heavy 5.3 oz., lime, preshrunk cotton T-shirt comes with seamless double needle feminine 1/2" rib mid-scoop neck, cap sleeves and side seams in a slightly tapered missy fit.
S, M, L, XL, XXL (add \$3 for each XXL)
\$14.99 Academy Members, \$15.99 Nonmembers

NM24 Poly/Cotton Apron - Full length apron features two front patch pockets at waist level and a 1" wide neck strap with sewn-on buckle for an adjustable fit. The dark blue color is perfect in the kitchen. Made of 7.5 oz. twill fabric. 22" x 30"
\$17.99 Academy Members, \$18.49 Nonmembers

NM25 Eco Apron - Lightweight, nonwoven, eco-friendly, full length apron with handy front pocket. 24" x 30"
\$4.99 Academy Members, \$5.49 Nonmembers

NM26 Top Seller! Green Apple Pin - Apple shaped metal lapel pin with gold trim and a magnetic closure and backing. 1" in diameter.
\$4.99 Academy Members, \$5.25 Nonmember

NM27 Jumbo ID Holder - 40" long auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case.
\$4.79 Academy Members, \$4.99 Nonmembers

NM28 Eat Right Lapel Pin - A lapel pin is the perfect way to spread the "Eat Right" message. Tie-tac backing. 0.875"
\$3.99 Academy Members, \$4.25 Nonmembers

NM29 Carrot Lapel Pin - Handcrafted cast in solid, lead-free fine pewter in a three dimensional sculpture.
\$7.25 Academy Members, \$7.49 Nonmembers



BAGS & TOTES

NM30 Add a special gift bag at a special price! Gift Bag - This nonwoven, drawstring gift bag will hold your gifts and express a note of thanks to your special people. 9 3/4" x 11" x 3"
\$1.89 Academy Members, \$1.99 Nonmembers

NM31 Eurotote Gift Bags - Premium weight matte laminated bags with matching macrame handles, reinforced fold-over top and cardboard bottom insert. 100% recyclable. Each bag comes with 5 pieces of tissue.

NM31A Medium Size: 10" x 4" x 8"
\$2.99 Academy Members, \$3.19 Nonmembers

NM31B Large Size: 16" x 6" x 12"
\$3.79 Academy Members, \$3.99 Nonmembers

NM32 New! Bistro Cooler Tote - Large enough to hold up to an eight pack and features a zippered main compartment with insulated PEVA heat sealed lining, an open front pocket with pen holder and a fixed webbing shoulder/carry strap. It is made of strong 600D polyester and measures 10 1/2" x 10 1/2" x 6".
\$11.49 Academy Members, \$12.49 Nonmembers

NM33 Insulated Grocery Bag - Eco-friendly, nonwoven bag features a zippered main compartment with an insulated, heat-sealed, water-resistant lining, reinforced handles and binding, and an 11" handle drop height. 10" x 13" x 15"
\$7.99 Academy Members, \$8.49 Nonmembers

NM34 Top Seller! Lunch Bag - Lightweight, affordable lunch bag features a fully insulated, zippered main compartment, open front pocket and side mesh pocket. Laminated material is water-resistant and easily wipes clean. Reinforced double handles with a 5" handle drop height. 10 1/2" x 5" x 9 1/4"
\$7.99 Academy Members, \$8.49 Nonmembers

NM35 Budget Shopper - This lightweight, nonwoven budget shopper tote bag is made of 80 gram nonwoven, coated water-resistant polypropylene and is recyclable, reusable and hand washable. Tote measures 20" x 13" x 8" with 20" handles and 8" gusset.
\$2.89 Academy Members, \$3.09 Nonmembers

NM36 Top Seller! Vintage Shopper - This water resistant, laminated nonwoven shopper features a large open main compartment with 10" gusset and supportive bottom board, reinforced handles and binding for added durability, contrasting regular polypropylene front open pocket and 10" handle drop height. 10" x 13" x 15"
\$6.99 Academy Members, \$7.25 Nonmembers

NM37 New! Shopper Tote - This nonwoven shopper tote features a large open main compartment with a generous gusset for maximum capacity. Measures 16" x 12" x 6" with 24 1/2" handles and is machine washable.
\$3.75 Academy Members, \$4.25 Nonmembers

NM38 Top Seller! New Color! Zip Tote - Budget friendly zip tote is made of durable 600D polycanvas and features a zippered main compartment, open front pocket, key ring and mesh side pocket for maximum storage. The double 27" reinforced webbed handles allow for easy and comfortable carrying. 4 3/4" x 12" x 13 3/4"
\$8.49 Academy Members, \$8.99 Nonmembers

NM39 New! Zippered Tote - Budget friendly tote features a zippered main compartment, pen loop, and a comfortable 11.5" handle drop height. Made of strong 600D polycanvas and measures 3" x 16" x 14".
\$10.49 Academy Members, \$11.49 Nonmembers

NM40 New! Fit n Fab Pack - Stow your workout necessities on-the-go with this great looking waist pouch. It features a zippered closure and an adjustable web strap.
\$10.49 Academy Members, \$10.99 Nonmembers

NM30



NM31



NM32



NM33



NM34



NM35



NM36



NM37



NM38



NM39



NM40



DRINKWARE

NM41 Top Seller! Budget Straw Tumbler - 16 oz. double-wall tumbler with matching snap-on lid and straw. BPA free. Made in the USA. Meets FDA requirements.
\$4.99 Academy Members, \$5.29 Nonmembers

NM42 Top Seller! Fruit Infuser Bottle - 25 oz. sport bottle includes a twist-on fruit infuser basket to add flavor naturally to your beverage. Bottle is made of heavy duty BPA-free Eastman Tritan™ plastic material and includes a twist-on lid with a flip-top drinking spout.
\$11.99 Academy Members, \$12.49 Nonmembers

NM43 Water Bottle - Large 26 oz. value sports bottle has a convenient push/pull lid and is BPA free.
\$2.59 Academy Members, \$2.79 Nonmembers

NM44 Stadium Cup - This cup is perfect for every NNM celebration. The neon green 16 oz. plastic cup makes a great collectible each year.
\$1.10 Academy Members, \$1.19 Nonmembers

NM45 New! Mason Jar Tumbler - Keeping up with the mason jar craze, this 25 oz. tumbler is made of single-wall, durable Tritan™ material and features a screw-on lid and matching 8" straw. It meets FDA requirements, is BPA free and is hand wash recommended.
\$8.99 Academy Members, \$9.49 Nonmembers

NM46 Top Seller! Dual Lid Tumbler - Some like it hot and some like it cold. With this 16 oz., double-wall acrylic tumbler you can have both: a push-on thumb slide lid for hot beverages, and an acrylic straw with stopper for cold beverages. The tumbler is BPA free and hand wash recommended.
\$10.99 Academy Members, \$11.49 Nonmembers

NM47 New! Java Mug - Take a coffee break with the java stripe mug. This white, 12-oz. ceramic mug features a bold color stripe on the comfortable "C" handle.
\$7.49 Academy Members, \$7.99 Nonmembers

NM48 Top Seller! Infusion Tumbler - This large 20 oz. tumbler allows you to add flavor naturally to your beverage. Tumbler is made of single-wall acrylic with a twist-on lid and straw in lime green. The infusion separator allows you to add a variety of fresh fruit or vegetables and is removable for cleaning. BPA free.
\$10.49 Academy Members, \$10.99 Nonmembers

TAKE NOTE!

NM49 New! Stylus Pen - Integrate your digital and writing lives with this incredible, super-smooth stylus pen. This pen features a stylus on one end for touchscreen devices and a magnetic plunger action pen on the opposite end. Black ink.
\$2.15 Academy Members, \$2.25 Nonmembers

NM50 Writing Pen - Single full-color graphic on quality retractable pen. Black ink.
\$1.09 Academy Members, \$1.20 Nonmembers
(Pkg/30) \$29.99 Academy Members, \$32.99 Nonmembers

NM51 Inkjoy Pen - Inkjoy revolutionizes the writing experience by combining the best qualities of PaperMate® ballpoint and gel pen technologies. Inkjoy offers incredible smoothness and a fast dry-time to help avoid messy smearing. Black ink.
\$1.09 Academy Members, \$1.20 Nonmembers
(Pkg/30) \$29.99 Academy Members, \$32.99 Nonmembers

NM52 Carrot Pen - Carrot pen is a fun way to promote healthy eating. 6" \$2.49 Academy Members, \$2.79 Nonmembers

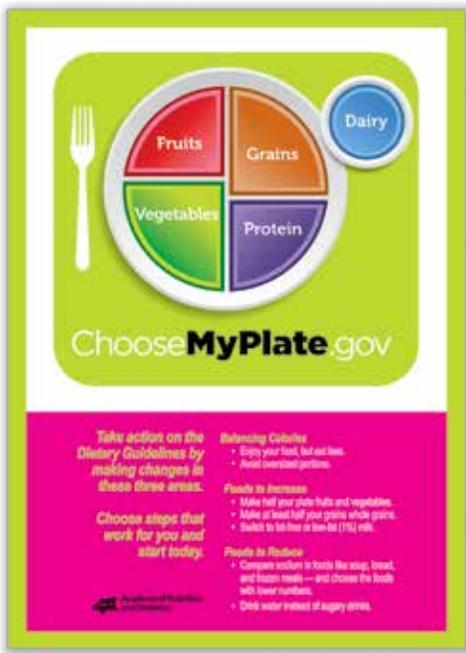
NM53 Banana Pen - A fun novelty pen for all banana fans! 6 1/2" \$2.49 Academy Members, \$2.79 Nonmembers

NM54 Sticky Case - Sticky notes and flags in a pocket sized compact case. 3 1/4" x 3 1/4" \$1.99 Academy Members, \$2.19 Nonmember

NM55 New! Larger Size! Sticky Notes - Write reminders and make to-do lists whenever and wherever you need on these 3M Post-It® notes. The 4" x 6" pad includes 50 sheets with adhesive backs.
\$2.69 Academy Members, \$2.79 Nonmembers



MYPLATE ITEMS



NM56



NM57



NM58



NM59



NM61



NM62



NM60



NM63

NM64



NM65

NM56 MyPlate Poster - With a bright, contemporary design and the MyPlate logo, these decorative posters help reinforce the importance of healthy eating. Large 20" x 28"
\$4.99 Academy Members, \$5.50 Nonmembers

NM57 MyPlate Magnet - Business card sized magnet features the new "MyPlate" nutrition messages. 2" x 3 1/2"
(Pkg/10) \$7.99 Academy Members, \$8.99 Nonmembers

NM58 MyPlate Bookmarks - Colorful bookmarks are great rewards for attending events and a creative reminder that keeps on reminding. Includes MyPlate healthy eating messages.
(Pkg/30) \$7.99 Academy Members, \$8.25 Nonmembers

NM59 MyPlate Vinyl Banner - Make a big statement with this large 6' x 3' colorful banner. Durable heavyweight vinyl comes complete with tough brass grommets so it can hang indoors or out. A great way to promote to the public and staff.
\$99.99 Academy Members, \$104.99 Nonmembers

NM60 MyPlate Traymats/Placemats - With their bright, contemporary design, these 14" x 19" lined traymats/placemats add a decorative touch to your food service operation.
(Pkg/50) \$13.99 Academy Members, \$16.50 Nonmembers

NM61 MyPlate Badge Holder - Large, square translucent retractable badge holder with anti-twist cord attachment. Quality stainless alligator clip attachment. 3 1/4" x 1 1/4" x 0.31"
\$4.49 Academy Members, \$4.89 Nonmembers

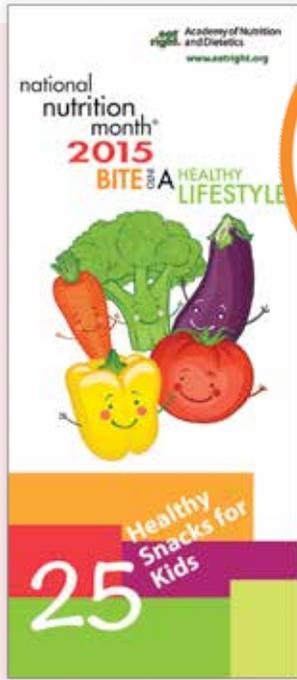
NM62 MyPlate Key Chain - Square, acrylic key chain that shows the colorful MyPlate logo under a protective epoxy dome. 1 1/2" x 1 1/2"
\$2.45 Academy Members, \$2.75 Nonmembers

NM63 MyPlate Tear Pad - 4" x 6" Bic® adhesive notepad with 25 lined sheets. A great way to make a lasting impression!
\$2.05 Academy Members, \$2.15 Nonmembers
(Pkg/5) \$9.75 Academy Members, \$10.25 Nonmembers

NM64 MyPlate Pen - Single, full-color graphic on quality retractable pen. Black ink.
\$1.09 Academy Members, \$1.20 Nonmembers
(Pkg/30) \$29.99 Academy Members, \$32.99 Nonmembers

NM65 MyPlate Budget Shopper - This lightweight, nonwoven budget shopper tote bag is perfect for trips to the market. It is made of 80 gram nonwoven, coated water-resistant polypropylene and is recyclable, reusable and hand washable. Tote measures 20" x 13" x 8" with 20" handles and 8" gusset.
\$2.89 Academy Members, \$3.09 Nonmembers

FUN WITH NUTRITION IN THE CLASSROOM!



NM66



NM67



NM68

NM69

NM70

NM71

NM72

NM66 Healthy Snacks for Kids - This kid-friendly brochure encourages healthy food choices with 25 easy, great-tasting snack ideas plus bonus "Dip It" snacks. Perfect for classroom health fairs, community groups and pediatric clinics. (Pkg/25) \$12.95 Academy Members, \$13.95 Nonmembers

NM67 Kid Stickers - Kids love stickers! Having every student wear a sticker will create increased awareness for National Nutrition Month! (Roll/100) \$8.99 Academy Members, \$9.49 Nonmembers

NM68 Pencils - The National Nutrition Month® logo is proudly displayed on this bonded, #2 core pencil. (Pkg/25) \$14.99 Academy Members, \$15.99 Nonmembers

NM69 Cheese Erasers - Wedge of cheese pencil top erasers. (Pkg/30) \$17.99 Academy Members, \$18.99 Nonmembers

NM70 Milk Erasers - Milk carton pencil top erasers. (Pkg/30) \$37.99 Academy Members, \$38.99 Nonmembers

NM71 Apple Erasers - Apple pencil top erasers. (Pkg/30) \$25.99 Academy Members, \$26.99 Nonmembers

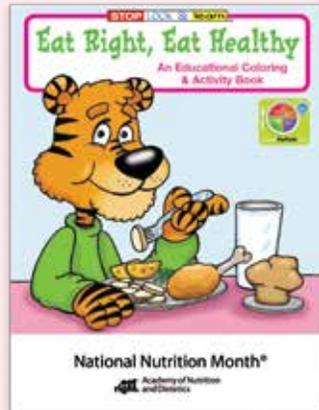
NM72 Orange Erasers - Orange pencil top erasers. (Pkg/30) \$19.99 Academy Members, \$20.99 Nonmembers

NM73 MyPlate Activity Book - 16 pages of text containing coloring, games and activities. Recommended for children ages 3 and up. 8" x 10 1/2" \$1.19 Academy Members, \$1.29 Nonmembers

NM74 Healthy Eating & Me Book - By inserting the child's picture on the back cover of the book, the child becomes an instant star. The child will learn that eating the right types of food will help you grow up to be strong and healthy. 6" x 7" \$1.99 Academy Members, \$2.09 Nonmembers

NM75 Available in English and Spanish! Coloring & Activity Book - "Feel Good! Eat Healthy!" promotes the importance of eating foods that are good for them. 16 pages including coloring pages, games and activities, word scramble and word search, jokes and funnies. Great story line with creative characters that will teach a fun and valuable lesson. 8" x 10 1/2" \$0.99 Academy Members, \$1.09 Nonmembers

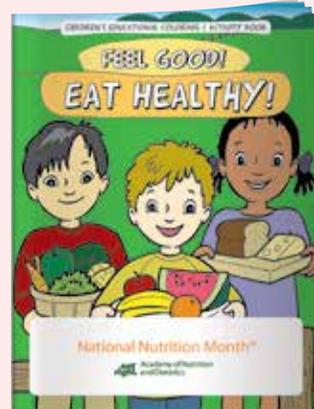
NM76 Live a Healthy Way Activity Book - Petunia Pig guides kids through this 16 page educational and entertaining activity book that includes coloring, word scramble, word search and jokes. 8" x 10 1/2" \$0.99 Academy Members, \$1.09 Nonmembers



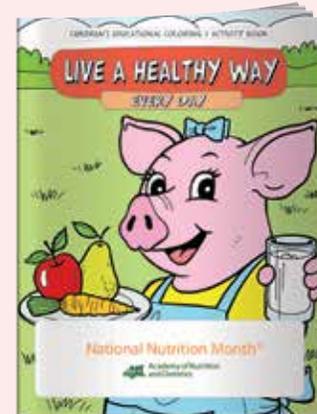
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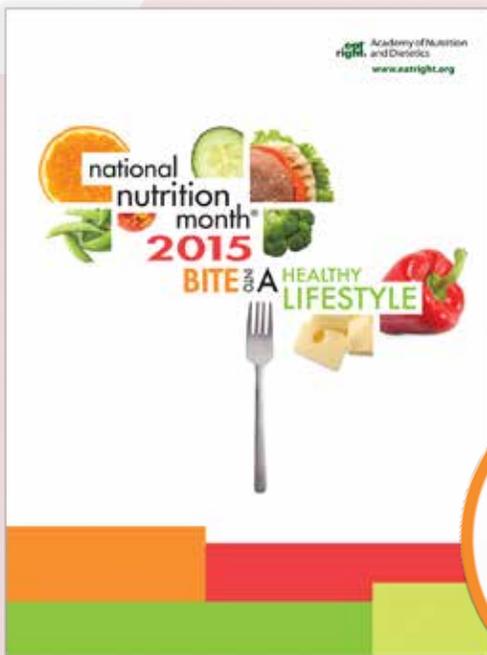
NM74



NM75



NM76



NM77 Classroom Kit - Includes 2 large Posters, 100 Kid Stickers, 25 Pencils, 30 Bookmarks, and a Teacher's Guide. Designed to get kids interested in nutrition and physical activity.
 \$38.99 Academy Members, \$41.99 Nonmembers

NM77



NM79

NM78 Wristbands - Debossed wristbands are the perfect way for both kids and adults to promote the "Bite Into A Healthy Lifestyle" message. Specify Adult or Child size.
 \$1.49 Academy Members, \$1.59 Nonmembers
 (Pkg/30) \$39.95 Academy Members, \$42.99 Nonmembers

NM78

NM79 "Little Marvel" Peas Packet - The whimsical peas on the front of this "Little Marvel" seed packet will help kids learn about how plants grow and the benefits of eating healthy fruits and vegetables. The "Bite Into A Healthy Lifestyle" logo is on the back of the packet.
 \$0.79 Academy Members, \$0.89 Nonmembers



NM80



NM82

NM80 Pencil Sharpener - Plastic pencil sharpener with thumb slide cover for easy cleaning. 1³/₄"
 \$1.49 Academy Members, \$1.59 Nonmembers
 (Pkg/25) \$33.99 Academy Members, \$35.99 Nonmembers

NM81 Apple Calculator - This handy 3" x 3" apple-shaped calculator is fun and sure to please! The National Nutrition Month® logo is on the back of the calculator. Batteries included.
 \$3.99 Academy Members, \$4.25 Nonmembers

NM82 New! Coloring Puzzle w/Crayons - This is a great way to give kids a gift that will keep them occupied and teach them about healthy eating. The puzzle is printed in black and includes a box of 4 crayons: red, green, yellow and blue. 5" x 7"
 \$2.99 Academy Members, \$3.19 Nonmembers

NM81



REGISTERED DIETITIAN NUTRITIONIST DAY

NM83 RDN Poster - Help spread the message about Registered Dietitian Day with this colorful poster announcing the event to all. 15" x 22"
\$4.99 Academy Members, \$5.50 Nonmembers

NM84 RDN Pin - Be clearly recognized with this finely crafted RDN pin. Highlighted with blue enamel in silver plate, the pin is 7/8" in diameter and packaged in a gift box.
\$17.95 Academy Members, \$23.95 Nonmembers

NM85 RDN ID Holder - This 40" auto-retract cord makes it a cinch to display your jumbo ID. Quality swivel alligator clip attachment and sealed weather-resistant case. 2 5/8" x 3 1/4" x .35"
\$4.99 Academy Members, \$5.25 Nonmembers

NM86 DTR Lapel Pin - Get recognized by proudly wearing this Dietetic Technician, Registered lapel pin. Gold plate pin with blue enamel arrives packaged in a gift box.
\$14.95 Academy Members, \$19.95 Nonmembers

NM87 RDN Junior Portfolio - This handy portfolio includes a refillable, 30 page ruled notepad and five assorted color sticky flags. The inside cover panel contains two business card pockets and an elastic pen loop. Portfolio measures 7 5/8" x 9 1/2" and has a laminated polypropylene cover. Pen not included.
\$9.25 Academy Members, \$9.79 Nonmembers

NM88 RDN Portfolio - Contemporary 8 1/2" x 11" portfolio includes a 30 page writing pad, card holders, elastic pen loop and an inside flap pocket. Front cover made of PVC. Pen not included. 9 3/4" x 12 1/2"
\$21.99 Academy Members, \$22.99 Nonmembers

NM89 New! RDN Stylus Pen - Equipped with a high gloss aluminum barrel with rubberized grip, this pen includes a premium black ballpoint ink cartridge and stylus tip. The rubberized stylus tip is ideal for touch screens, as well as retail payment pads and arrives in a velvet pouch.
\$4.99 Academy Members, \$5.25 Nonmembers

NM90 New! RDN Lunch Cooler - This colorful new lunch cooler is made of 210D polyester with a thermal lining. It features a zippered main compartment, a front slash pocket, and top grab handles. It has an eight can capacity and is PVC and Phthalate free. 13" x 9" x 5"
\$13.25 Academy Members, \$14.25 Nonmembers

NM91 New! RDN Zippered Tote - This fresh, budget friendly tote features a zippered main compartment, pen loop, and a comfortable 11 1/2" handle drop height. This tote is made of strong 600D polycanvas. 3" x 16" x 14"
\$10.49 Academy Members, \$11.49 Nonmembers

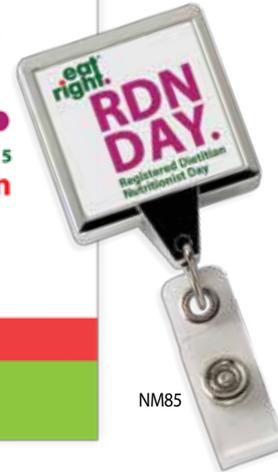
NM92 New! RDN Business Tablet Tote - Inspired by sleek pinstripe suits and smart neckties, this on-trend business tote features a zippered main compartment, an open front pocket with a Velcro® closure that is sized to fit most tablets and eReaders in their cases, two side pockets and 12 1/2" handles. 5" x 18 1/2" x 13 1/2"
\$25.99 Academy Members, \$26.99 Nonmembers



NM83



NM84



NM85



NM86



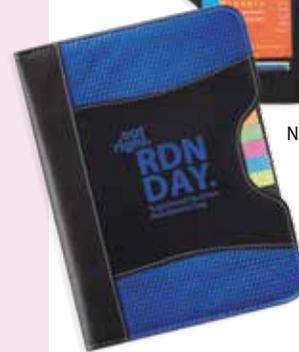
NM87



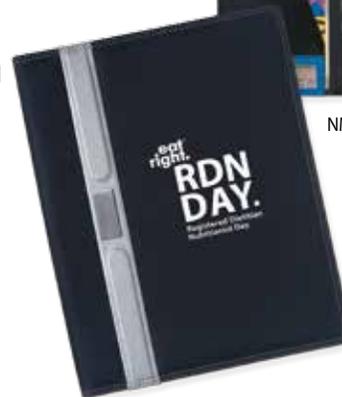
NM88



NM89



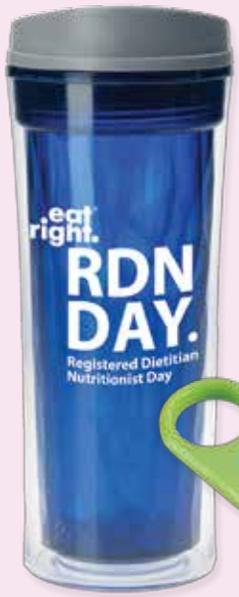
NM90



NM91



NM92



NM93



NM95



NM94

NM93 New! RDN Kaleidoscope Tumbler - This 16 oz. tumbler is double wall constructed for insulation of both hot and cold liquids and features a unique push-down lid closure. This tumbler is BPA free and hand wash recommended.
\$12.59 Academy Members, \$12.99 Nonmembers

NM94 New! RDN 4-in-1 Charging Tool - This handy charging tool works by simply plugging the cable into a powered USB port and then into your device or smart phone. It offers five connector cords; USB plug, mini-USB plug, micro-USB plug, 30-pin and 8-pin lightning connector for Apple products.
\$8.75 Academy Members, \$9.75 Nonmembers

NM95 RDN Ladies Polo - Perfect for work or play, this purple ladies polo is constructed of 100% polyester pique knit with a wicking finish for confident daily wear. It features a flat knit collar, v-notch side slits and the tagless comfort of a heat transfer label.
S, M, L, XL, XXL (add \$3 for each XXL)
\$29.99 Academy Members, \$30.99 Nonmembers

SPECIAL PRICES! PROMOTIONAL KITS



NM96

NM96 MyPlate Kit - Includes 10 MyPlate Magnets, 30 MyPlate Bookmarks, and 30 MyPlate Pens.
\$42.99 Academy Members, \$46.99 Nonmembers

NM97 Gift Set - Get a perfect ready-made gift for the special people around you! This gift set includes the Infusion Tumbler, Inkjoy Pen, Sticky Case and the Microfiber Cloth in Pouch. All these items arrive in the nonwoven drawstring gift bag at a reduced price.
\$14.99 Academy Members, \$15.99 Nonmembers

NM98 Mini Kit - Can't decide which products to use to accessorize your events? The Mini Kit includes 1 Large Poster, 100 Logo Stickers, 10 Buttons, 20 Latex Balloons, 30 Writing Pens, and 30 Logo Bookmarks.
\$64.99 Academy Members, \$71.99 Nonmembers

NM99 Promo Kit - Includes 25 Table Tents, 10 Banners, 100 Logo Stickers, 10 Buttons, and 1 Large Poster.
\$47.99 Academy Members, \$53.99 Nonmembers



NM97



NM98

NM99

SOMETHING'S COOKING!

NM100 Strainer - This convenient over-the-sink strainer is 6" in diameter and designed to allow easy straining over sinks. Attaches to the center divider of a double basin sink. Simply pour what you're making into the strainer and let the excess water drain out. Features feet that allow it to sit on countertops or on the bottom of the sink. Made in the USA.
\$6.25 Academy Members, \$6.75 Nonmembers

NM101 Measuring Cup - One Cup Measure Up® measuring cup puts a new design twist on an old kitchen classic. Convenient and easy to read, this unique design allows you to read 1/4, 1/2, 3/4 and 1 cup markings on each distinct step on the inside of the cup. Top rack dishwasher safe. Made in the USA. 3 5/8" x 5 7/8" x 3 3/8"
\$2.35 Academy Members, \$2.65 Nonmembers

NM102 Can Strain It - Can Strain-it® easily fits over most vegetable, fruit and tuna cans and quickly drains liquids from them. Uniquely designed notch on side conveniently lifts tabs and prevents fingernail breakage.
3 1/2" x 5 1/2" x 1 1/4"
\$2.99 Academy Members, \$3.19 Nonmembers

NM103 Top Seller! 4 Way Spoon - Perfect kitchen accessory for measuring 1/4, 1/2, and 1 teaspoon plus 1 tablespoon. Rugged, dishwasher safe, ABS plastic provides a polished, bright finish and guarantees a long lasting product.
\$1.69 Academy Members, \$1.89 Nonmembers
(Pkg/30) \$48.95 Academy Members, \$53.95 Nonmembers

NM104 Top Seller! 5 in 1 Spoon - Best-selling spoon measures 1 tsp, 1 1/2 tsp, 2 tsp, 2 1/2 tsp, and 1 tbs.
5 3/4" x 2"
\$2.75 Academy Members, \$2.95 Nonmembers

NM105 New! Vegetable Steamer - This three piece steamer is perfect for cooking vegetables and more. Just add water to the bottom compartment and microwave. Dishwasher/Microwave Safe. BPA Free. 10" x 4 3/4"
\$19.99 Academy Members, \$20.99 Nonmembers

NM106 New! Cutting Board - Protect your countertops by using this lightweight and easy to store cutting board. It features a cutout handle, a protective storage sleeve and measures 9 1/2" x 5 1/2". It meets FDA requirements, is BPA free, and is hand wash recommended. The NNM logo is printed on the protective sleeve.
\$4.45 Academy Members, \$4.75 Nonmembers

NM107 New! Kitchen Chopper - This kitchen chopper chops up vegetables, herbs, nuts, and more. It features a stainless steel blade and removable cup that eliminates the need for a cutting board. Blade guard is removable for easy cleaning. BPA Free. 6"
\$9.99 Academy Members, \$10.99 Nonmembers

NM108 New! Nesting Measuring Set - This measuring set includes four combination measuring cups/spoons and a clip for neat keeping. The design is highly functional with spoons integrated into scoop handles and the handles are clearly marked with measurements. All of the items are FDA compliant.
\$5.59 Academy Members, \$5.99 Nonmembers

NM109 Jar Opener - Softer and stronger, the new cushioned gripper is gentler on the hands, yet provides superior gripping power. This apple shaped vinyl jar opener is 100% USA made and is individually polybagged.
5 5/8" x 4 7/8"
\$1.25 Academy Members, \$1.35 Nonmembers
(Pkg/30) \$34.99 Academy Members, \$38.99 Nonmembers

NM110 New! Citrus Juicer - This great juicer is handy for fresh orange, lemon or lime juice! It has a small opening for easy storage and a nice spout for pouring. Around the cone and spout you will find prongs to help block the seepage of pulp into your juice. 9" x 4 1/2"
\$3.49 Academy Members, \$3.89 Nonmembers

NM111 New! Mini Serving Spatula - This mini-serving spatula is sure to become one of your favorite kitchen utensils. It is great for a variety of cooking and baking needs. 8"
\$7.99 Academy Members, \$8.29 Nonmembers

NM112 New! Paring Knife - This 3 1/4" paring knife meets every cutting need effortlessly, and comes with a protective sheath for added safety. 8"
\$6.75 Academy Members, \$6.99 Nonmembers

NM113 New! Herb & Spice Spoon - Spice up your cooking! This narrow double-ended spoon makes it easy to retrieve herbs and spices. It measures one tablespoon and one teaspoon. Molded in polished, rugged, ABS plastic and is dishwasher safe.
\$1.99 Academy Members, \$2.09 Nonmembers
(Pkg/30) \$56.95 Academy Members, \$59.95 Nonmembers

NM114 New! Jar and Bottle Scraper - A value-priced, kitchen friend for cooking, baking and cleaning up. It features a long, rugged handle with semi-rigid, white, wipe-clean blade. It is great for spreading jam, jelly, mayonnaise and peanut butter. Not for use on hot surfaces. 9 1/2"
\$1.99 Academy Members, \$2.09 Nonmembers



GIFTS & GADGETS



NM115



NM116



NM117



NM118

NM115 Apple Clip - Take a bite out of convenience with this Apple Power Clip with magnet. Not intended for children under 3 years old. 2 7/8" x 2 7/8" x 1 1/4"
\$2.45 Academy Members, \$2.65 Nonmembers

NM116 New! Carabiner Light - Carabiner clip with an extra bright white LED light. The clip can be used for a variety of uses and attaches to backpacks, belts, purses, etc. Simply push button to turn on and off. Made of ABS material. 2 3/4"
\$2.49 Academy Members, \$2.79 Nonmembers

NM117 Magnetic Clip - Round clip with a spring loaded hinge and a magnet on the back side. 2.375"
\$1.99 Academy Members, \$2.09 Nonmembers

NM118 New! Microfiber Mouse Pad - This versatile microfiber pad can be used as a mouse pad and to clean your screen. It features the full color NNM logo. 6 1/4" x 10"
\$5.45 Academy Members, \$5.95 Nonmembers



NM119



NM120

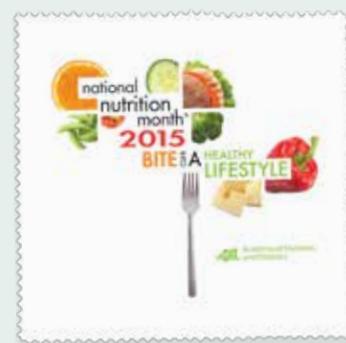
NM119 Pedometer - Get a clear reading with this top-view pedometer. This stylish, yet basic step counter pedometer tracks up to 99,999 steps and features a secure belt clip, an easy to read top LCD display, and an energy saving auto shut-off and idle mode. The pedometer comes with two button cell batteries inserted. 2 5/8" x 1 1/2" x 1"
\$6.45 Academy Members, \$6.75 Nonmembers

NM120 Umbrella - Be prepared for the weather wherever you go with this automatic opening folding umbrella. It features a two-section folding metal shaft, and an ergonomic matte black plastic handle with a wrist strap. It has a 42" arc and folds to 16" long.
\$16.59 Academy Members, \$16.99 Nonmembers

NM121 New! Power Bank - This 2200 mAh battery backup will keep your mobile devices charged while you are out and about. This reusable power bank can charge a mobile device or tablet via a USB cable (included). It works with both Android and Apple devices. The red LED indicator light illuminates while charging. Input: 5V/1000mA. Output: 5V/1000mA. Media device not included. 3.63"
\$19.99 Academy Members, \$20.99 Nonmembers



NM121



NM123

NM122 New! Hot/Cold Pack - Soothe all of your strained muscles with this Aqua Pearls hot and cold pack. This classic remedy can ease any muscle aches or pains you may have. Heat in the microwave or cool in the freezer. The small, apple shaped pack is washable and reusable and comes with instructions. 3 3/4" x 3 1/2" x 1 1/2"
\$3.99 Academy Members, \$4.49 Nonmembers



NM122



NM124

NM123 Top Seller! Microfiber Cloth w/Pouch - Scratch-free microfiber cloth for smartphone, tablets, computers and eyeglasses. Cloth includes a clear, plastic pouch. Cloth: 6" x 6".
\$2.59 Academy Members, \$2.89 Nonmembers

NM124 Stress Reliever - Raspberry stress reliever will keep stress away and remind you that eating healthy can be delicious! Not intended for children under three years old or for pets. 1 3/4" x 3 3/4" x 1 5/8"
\$3.99 Academy Members, \$4.25 Nonmembers

PACK A HEALTHY LUNCH!



NM125

NM126



NM125 Top Seller! Lunch Container –

Perfect for packing a healthy lunch, this three-section lunch container includes a plastic knife and fork in a secure lid compartment. Container is microwave and dishwasher safe and meets FDA requirements. 9 1/2" x 7 1/4" x 2 1/4" \$12.99 Academy Members, \$13.99 Nonmembers

NM126 New! Thermal Mug – 14 oz. thermal mug keeps food hot or cold. The mug includes a folding fork and spoon under lid and features three separate compartments and an airtight lid with seal gasket. The mug is BPA free, meets FDA requirements and is hand wash recommended. \$18.99 Academy Members, \$19.99 Nonmembers



NM127



NM128

NM127 Top Seller! Salad Bowl To Go – This convenient five-piece set includes the salad bowl, tray for toppings, dressing container, lid and fork. Dressing container nests in center of vegetable tray and reusable fork snaps into designated slot on lid. All FDA compliant. \$16.99 Academy Members, \$17.99 Nonmembers

NM128 New! Utensil Kit – This utensil kit with carabiner contains a fork, spoon and knife in a convenient carrying case. The carabiner clips anywhere for easy travel, and meets FDA requirements. Hand wash is recommended. 5 3/4" x 1 3/4" \$3.99 Academy Members, \$4.25 Nonmembers



NM129



NM130

NM129 Top Seller! Salad Shaker Set – Three piece salad shaker set holds up to four cups of salad. Fork slides into lid for convenient storage and removable dressing container nests in the lid and holds up to four tablespoons of dressing. Meets FDA requirements. 8" \$8.99 Academy Members, \$9.99 Nonmembers

NM130 New! Double Lunch Box - Lunch box featuring two compartments, a plastic knife and a fork that fit into the lid and a cover to keep utensils clean. BPA Free. 7 1/2" x 5" \$7.99 Academy Members, \$8.99 Nonmembers

NM131 New! Compartment Food Container – Handy food container features a removable tray to keep foods separate and fresh. Also features a durable lid with side clips for a tight seal and includes a fork, spoon and knife in a carrying case. The container meets FDA requirements, is BPA free and is hand wash recommended. 9" x 6 1/2" x 2 1/2" \$12.99 Academy Members, \$13.99 Nonmembers



NM131



NM132

NM132 New! Collapsible Food Bowl - Silicone food container collapses for easy storage. Meets FDA requirements, is BPA free and hand wash recommended. 5 3/4" x 3" \$6.99 Academy Members, \$7.49 Nonmembers

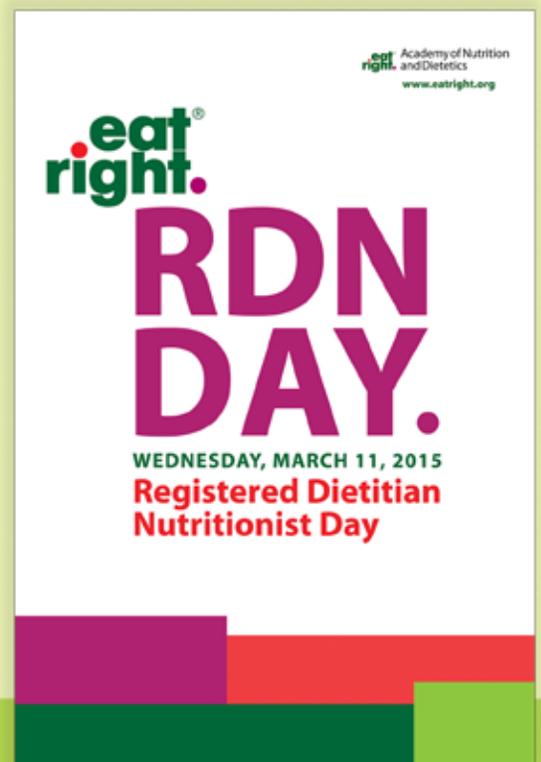
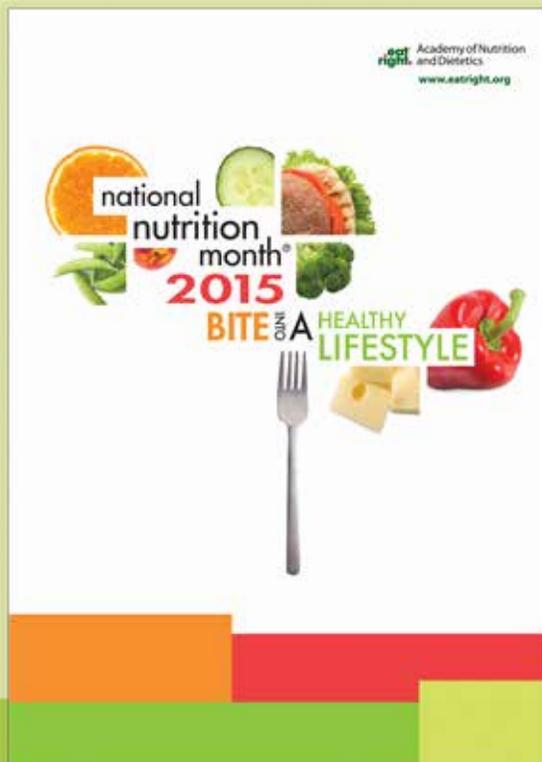
NM133 Salad Container – This salad container is easy on your budget and is perfect for transporting a healthy lunch. The bowl can be used for soups, stews, pasta and more. It includes a fork and dressing container that snaps securely onto the lid. The lid seals air-tight to keep food fresh. It is top rack dishwasher safe and BPA free. 4" x 8 1/2" x 6 3/4" \$8.99 Academy Members, \$9.99 Nonmembers



NM133

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Attn: Nutrition & Food Department



National Nutrition Month® March 2015

Registered Dietitian Nutritionist Day recognizes the valuable contributions of Registered Dietitian Nutritionists throughout the year. The theme, "Eat Right—RDN Day" highlights the importance of seeking nutrition guidance from a registered dietitian nutritionist.