



STRONGERTOGETHER

LABORATORY PROFESSIONALS
GET RESULTS
MEDICAL LABORATORY PROFESSIONALS WEEK
APRIL 24-30, 2016 | #LABWEEK

MEDICAL LABORATORY PROFESSIONALS WEEK
APRIL 24-30, 2016



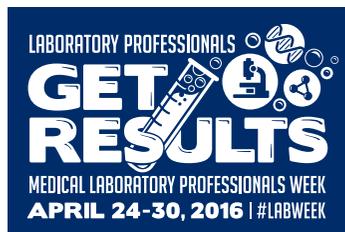
**Solving Patient Cases
One Test at a Time**

To place an order, visit us at ascp.org/labweek

Order by March 1st for
10% OFF
all orders \$100 or more!
Use Code: **LAB10**



Dr. Lewin



Dear Colleague,

Medical Laboratory Professionals Week (Lab Week), April 24–30, 2016, puts the important work of the medical laboratory profession front and center. It's our opportunity to thank you—our medical laboratory professionals—for the remarkable contributions you make to the clinical team and to delivering quality patient care.

Now's the time to start planning how you and your laboratory will bring Lab Week to life in your work setting. I hope that the many ideas in this booklet inspire you to be creative as you find ways to put the work of the medical laboratory in the spotlight.

You and your medical laboratory colleagues are critical to the multidisciplinary care team. The more medical laboratory professionals and their supporters participate in Lab Week, the more that we will all be able to reinforce the value of the medical laboratory to improving health care around the world.

ASCP is the only medical society that represents the entire medical laboratory team. ASCP staff joins in this celebration to recognize the enormous contributions that our laboratory professional members make each day to improve the quality of patient care. We hope you have a great time collaborating with your colleagues on this fun celebration.

Warm regards,

A handwritten signature in black ink that reads "David Lewin". The signature is fluid and cursive.

David N.B. Lewin, MD, FASCP
ASCP President

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2016 DIAGNOSIS DETECTIVES PHOTO & VIDEO CONTEST



Solving Patient Cases One Test at a Time

In honor of Medical Laboratory Professionals Week, ASCP celebrates your passion for the profession by challenging you to showcase your lab in the 2016 Diagnosis Detectives Photo and Video Contest.

What is your role as a diagnosis detective? Showcase your lab pride by taking pictures or creating a video with the team that helps you solve patient cases. See how creative you can get; you can even use our “Caution: Diagnosis Detective at Work” tape to rope off your investigation if you like!

Upload your photo or video and vote for your favorites on **ONELab** at ascp.org/labweek through Thursday, April 21, 2016, at 3:00 PM CDT.

The Top Five photo submissions and Top Five video submissions will be determined by the number of votes for each photo or video on **ONELab**. The winners and their placements will be announced on Friday, April 22, 2016, and will receive fun prizes to help them celebrate Lab Week!



ABOUT LAB WEEK

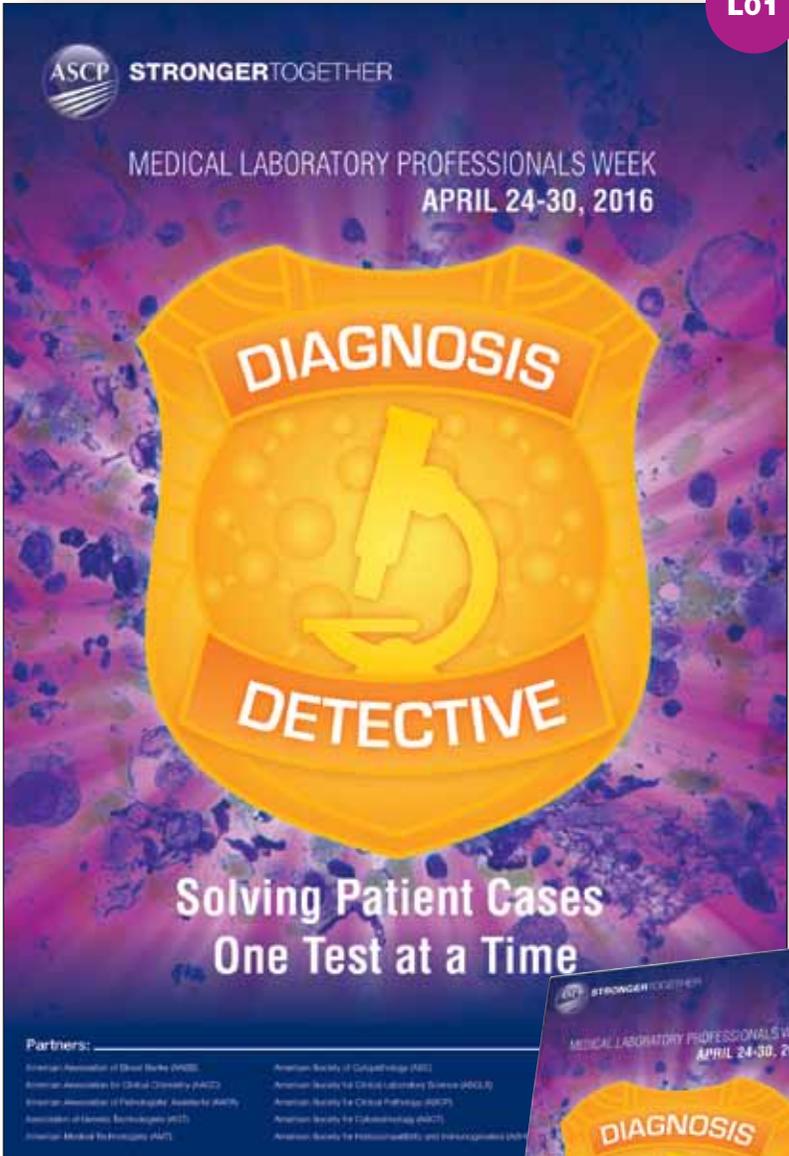
Medical Laboratory Professionals Week gives us all an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out—to internal audiences, our local communities, and our healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do.

ASCP is one of 15 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession.

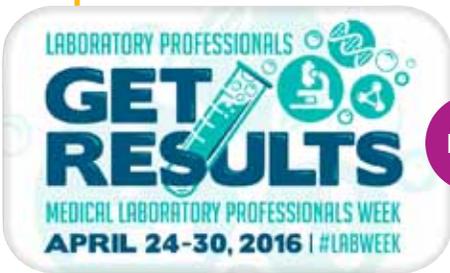
Partners Include:

- American Association of Blood Banks (AABB)
- American Association for Clinical Chemistry (AACC)
- American Association of Pathologists' Assistants (AAPA)
- Association of Genetic Technologists (AGT)
- American Medical Technologists (AMT)
- American Society of Cytopathology (ASC)
- American Society for Clinical Laboratory Science (ASCLS)
- American Society for Clinical Pathology (ASCP)
- American Society for Cytotechnology (ASCT)
- American Society for Histocompatibility and Immunogenetics (ASHI)
- American Society for Microbiology (ASM)
- Association of Public Health Laboratories (APHL)
- Clinical Laboratory Management Association (CLMA)
- College of American Pathologists (CAP)
- National Society for Histotechnology (NSH)

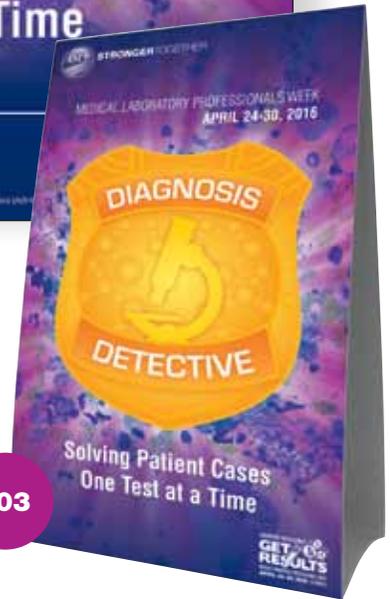
L01



L02



L03





L04

L05



L01
Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over.
15" x 22" full color poster.
\$3.99

L02
Button

Order plenty for your team and for distributing to visitors. Features the MLPW logo with laminated coating that resists scratching.
1.75" x 2.75" with rounded edges.
Pkg/10 \$5.99

L03
Tent Cards

These popular cards display the Diagnosis Detective message throughout your laboratory, cafeteria or waiting area. Use them as a tray card for patients during this important week. Let everyone know the contributions you make as a laboratory professional!
Pkg/25 \$3.99

L04
Caution Tape
New!

Add a detective decor to the lab with this bright yellow "Caution Diagnosis Detective at Work" caution tape.
Tape comes in 3" x 25' sections.
\$3.99

L05
Mylar Balloon

Many hospitals will not allow latex, so this 18" Mylar® balloon is the perfect way to announce the week. More durable and longer lasting than latex. Helium required.
1-10 \$3.99, 11+ \$3.75



L06

L06
Sample Kit

Kit includes one of each of the following: Poster, Mylar® Balloon, Tent Cards (pkg/25), Buttons (pkg/10), Click Pen, Mini Notebook, Water Bottle, Cinch Pack, Zip Tote, Cosmetic Case, Lanyard Badge Holder, ID Holder, Square Food Container and the Lip Moisturizer Ball.
Total Value is more than \$70; as a kit you pay only \$65.99



L07

L07
Gift Set

Get a perfect ready-made gift for the special people around you! This gift set includes the Travel Tumbler, Journal Book and Scripto® Stylus Pen. All these items arrive in the nonwoven drawstring Thank You bag at a reduced price!

Total Value is more than \$19; as a kit you pay only \$17.49



L08



L09



L10

L08

Unisex Tee

Showcase your sleuthing with this preshrunk, 50/50 cotton/polyester tee. Tee is soft and long lasting and features the Diagnosis Detective logo. S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L09

Ladies Tee

Fitted for ladies, this preshrunk 100% cotton t-shirt is the perfect backdrop for the Diagnosis Detective logo. S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L10

Lab Week Tee

A wearable work of art in 100% preshrunk cotton, silk screened MLPW logo. Upgraded 6.1 ounce heavyweight white cotton. S, M, L, XL, XXL (add \$3 for each XXL), and XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L11

L11**Stadium Cup**

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your MLPW celebration.

1-10 \$0.99, 11+ \$0.95

**L12****Travel Tumbler****New!**

15 oz. stainless steel travel tumbler is double-wall constructed for insulation of hot or cold liquids. It features a spill-resistant thumb-slide lid and a plastic inner liner. It meets FDA requirements, is BPA free and hand wash recommended.

1-24 \$8.99, 25+ \$8.49

L13**Cool Infuser Tumbler****New!**

Solve the mystery of plain water by bringing a burst of natural flavor to your water with this infuser tumbler. Great for adding fresh fruit, mint or herbs to water or other beverages. Tube easily unscrews from lid for filling, washing, or for use of tumbler without the infuser feature. Matching polypropylene straw with stopper. BPA Free. 20oz.

1-24 \$9.99, 25+ \$9.49

L12

L14**Water Bottle****New!**

This eye-catching, 25 oz. aluminum bottle features a screw-on, spill-resistant sip top lid, is BPA free and meets FDA requirements. Hand washing is recommended.

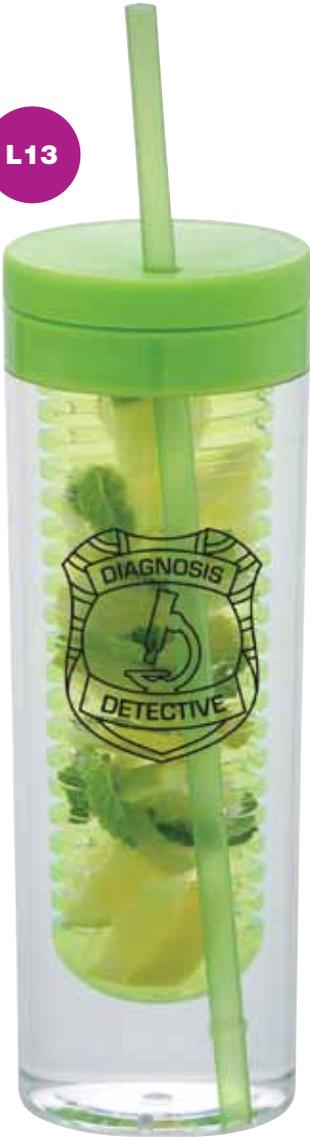
1-24 \$8.99, 25+ \$8.49

**L15****Micro Travel Mug**

Versatile, insulated 16 oz. tumbler features full color wrap-around imprint. Twin wall insulation and stainless steel slide 'n sip lid. Fits most car cup holders.

1-24 \$7.99, 25+ \$7.75

L13



L14



L15



BAGS AND TOTES



L16



L17



L18



L19

L16**Cooler Tote****Top Seller!**

Lightweight and stylish, this eco-friendly cooler bag is made with a heat-sealed lining to keep food and drinks cold or warm. Made of non-woven material and generously sized to hold up to 12 cans.

16" x 10 1/4" x 5 1/2"

1-24 \$9.49, 25+ \$8.99

L17**Zippered Tote****Top Seller!**

This top-selling, budget-friendly zip tote is made of durable 600D polycanvas and features a zippered main compartment, open front pocket, key ring and side mesh pocket for maximum storage. The double 27" reinforced webbed handles allow for easy and comfortable carrying.

4.75" x 12" x 13.75"

1-24 \$6.99, 25+ \$6.49



L20

L18**Budget Tote****Top Seller!**

Here is the perfect tote for carrying anything, from a change of clothes, to library books, to groceries! The budget tote bag features a large open main compartment with double 20" handles for easy carrying. This reusable and recyclable bag is made of 80-gram nonwoven polypropylene. This is a great alternative to plastic bags.

20" x 13" x 8"

1-24 \$2.15, 25+ \$2.09

L19**Duffel**

This all-purpose sport duffel holds everything diagnosis detectives need for their exercise routine. Has large zippered main compartment, comfortable shoulder straps and top grab handles. Made of strong 600D polyester.

18" x 11" x 9"

1-24 \$13.99, 25+ \$12.99

L20**Lunch Cooler**

Stylish and easy to carry cooler is made of 210D polyester with PEVA insulation. Has a zippered main compartment, open front and side mesh pockets, and a 27" handle.

6" x 10" x 7"

1-24 \$7.49, 25+ \$6.99

L21**Cinch Pack**

This drawstring cinch bag is made of 210D polyester and features an open main compartment with cinch top, a large front pocket and a side mesh pocket. The drawstring design allows for shoulder or backpack carry.

13" x 17.75"

1-24 \$4.49, 25+ \$4.25



L21

L22



L23

L24



L26



L22

Scripto Stylus Pen

Go from paper to touchscreen with ease with this Scripto® stylus pen. It features a plastic silver barrel with shiny chrome accents, the comfort of a soft rubber grip and a rubberized stylus tip that's ideal for most smartphone and tablet touchscreens. A twist action mechanism controls a black ballpoint ink tungsten and carbide pen tip.

1-24 \$1.99, 25+ \$1.89

L23

Mini Notebook

Top Seller!

Great for jotting down clues, notes or to-do lists, this spiral notebook with magnetic closure includes 70 ruled pages, a 25 sheet 3"x 3" sticky memo pad, a 25 sheet 3"x 2" sticky memo pad and sticky flags in 5 assorted colors. The front cover is made of recycled cardboard and the item includes a recycled cardboard ballpoint pen.

0.75" x 5.25" x 6"

1-24 \$4.59, 25+ \$4.29



L25

L24

Click Pen

A work of art on a pen. Full-color design covers entire pen to make a great keepsake. Black ink. \$0.99 each, Pkg/25 \$22.95

L25

Post-it Notes

Larger Size!

Write reminders and make to-do lists whenever and wherever you need on these 3M Post-It® notes. The 4" x 6" pad includes 50 sheets with adhesive backs.

1-24 \$1.99, 25+ \$1.89

L26

Journal Book

New!

80 page lined notebook with smooth matte finish, matching bookmark and magnetic closure. 6" x 8"

1-24 \$6.49, 25+ \$5.99



L27

L27

Micro Pen

This full color red blood cell pen will be a unique way to promote the laboratory. Writes in black ink.

\$0.99 each, Pkg/25 \$22.95



L28



L29



L30



L31



L32

L29

Microfiber Cloth with Pouch

Scratch-free microfiber cloth for smartphone, tablets, computers and eyeglasses. Cloth includes a clear, plastic pouch.

6" x 6"

1-24 \$1.99, 25+ \$1.89

L30

ID Holder

Top Seller!

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case.

2" x 3 1/4" x .35"

1-24 \$3.99, 25+ \$3.75

L31

Square Food Container

New!

Keep sandwiches, salads and soups fresh and ready with this colorful food container. The FDA compliant container features a large square base that includes a removable triangle compartment and reusable fork. The lid comes with a convenient steam release and a silicone plug for easy ventilation and the silicone band and snap closure on the lid keeps lunch ready and secure.

7.5" x 7.5" x 2.5"

1-24 \$11.49, 25+ \$10.99

L32

Lanyard Badge Holder

Top Seller!

1" wide polyester lanyard includes a break-away cord and a detachable plastic clip with metal swivel hook.

1-24 \$2.05, 25+ \$1.99

L33

Keylight

This plastic keylight puts light right at your fingertips at night for evening sluething, unlocking your car or house. Press button activates LED light and split ring holds keys securely.

1-10 \$1.89, 11+ \$1.79



L33

L28

Power Bank

Top Seller!

This battery backup will keep your mobile device charged up when needed. With a 2,200 mAh Li-Ion Grade A battery and a 5V/1A output, this charger will fully charge your device giving you an additional 8 hours of talk time. It includes a USB to Micro USB connecting cable which can recharge the battery backup or be used to charge up devices with a Micro USB input. It works with both Android and Apple devices. Media device not included.

1-24 \$14.99, 25+ \$13.99



L34

L34
Umbrella

Be prepared with this colorful auto-open, folding rain umbrella with metal shaft, plastic handle and carrying strap. *44" arc, folds to 15" long.*
1-10 \$14.99, 11+ \$13.99

L35

L35
Pewter Microscope Lapel Pin
Top Seller!

Handcrafted and cast in solid, lead-free fine pewter. Each piece is an original three dimensional sculpture. *1" x 1/2"*
1-24 \$5.25, 25+ \$4.99



L36

L36
Test Tube Mints
Top Seller!

Perfect for your entire staff! This test tube shaped mint dispenser is filled with signature peppermints and features the 2016 Lab Week logo in full color.
1-24 \$1.99, 25+ \$1.89



L37



L38



L37
Thank You Bag

Add a special gift bag at a special price! Include this gift bag for the perfect finishing touch. This nonwoven, drawstring gift bag will hold your gifts and demonstrate your appreciation to those around you.

9 3/4" x 11" x 3"
1-24 \$1.59, 25+ \$1.53

L39



L38
Cosmetic Case
New!

Made of jute and canvas material, this zippered case is brightly colored and perfect for makeup, travel amenities, detective supplies and more.

10" x 5 1/2" x 4 1/4"
1-24 \$6.99, 25+ \$6.49

L40



L39
Lip Moisturizer Ball
New!

Vanilla flavored lip moisturizer in a safety sealed sphere-shaped container. FDA approved.

1.5" diameter
1-24 \$2.15, 25+ \$2.10

L40
Microscope Stress Reliever
New!

This fun microscope shaped foam stress reliever proudly displays the Diagnosis Detective logo.

1" x 4 1/4" x 2"
1-24 \$4.49, 25+ \$4.19

